



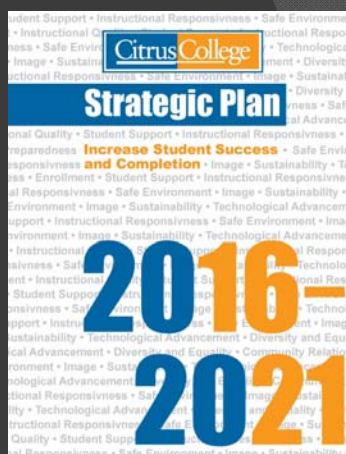
2016-2017 ANNUAL IMPLEMENTATION PLAN



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Introduction/Background

- First Annual Implementation Plan (AIP) of the five-year strategic plan
- The process – how activities are developed
- Integration with other college plans



Focus Area 1 Preparedness



- 1.1 Increase college **readiness**
- Create dual enrollment MOUs
 - Develop a calendar of monthly discipline council meetings
- 1.2 Improve the **transition** of students to collegiate courses
- Identify a process for Common Assessment and implement a pilot study in Multiple Measures
- 1.3 Increase students' **participation in activities**
- Develop a student resource guide with first-generation success strategies



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Focus Area 2 Enrollment



- 2.1 Institutionalize scheduling that responds to the **needs** of traditional and **nontraditional** students
- Outline **course sequences** leading to ADTs
 - Develop a process for students with extenuating circumstances to delay being dropped from classes for nonpayment
- 2.2 Ensure efficient **access** to admissions and enrollment processes
- Implement dual enrollment strategies
 - Host a Cash4College event
- 2.3 Institutionalize an efficient **budget allocation** model
- Develop a comprehensive enrollment management plan
 - Offer courses to major companies



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Focus Area 2 Enrollment cont.



2.4 Implement a relevant, technologically advanced **marketing** and promotion plan

- Enhance the college website
- Develop a comprehensive marketing campaign
- Adopt a smartphone application for students to register for classes
- Implement text messaging

2.5 Increase underrepresented students in **STEM** programs of study

- Develop course pathways for STEM majors
- Provide STEM presentations at Parent Night and Welcome Day



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Focus Area 3 Instructional Quality



3.1 Develop innovative **curriculum** and instructional **pathways**

- Align ITTP pathways
- Offer Math 140
- Embed support services for basic skills Math courses

3.2 Investigate and implement state and national models of exemplary **pedagogy**

- Create a regional plan for CA Strong Workforce
- Increase contextualized teaching and learning

3.3 Increase **professional development** opportunities and resources

- Institutionalize faculty mentoring program
- Provide training on technology use, effective service delivery, retention strategies



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Focus Area 4 Instructional Responsiveness



4.1 Increase **programming** to meet the needs of viable regional industry clusters

- Develop an institutional model (BP/AP) for work experience
- Promote the value of internships and work experience

4.2 Increase **noncredit** programming options in ESL, short-term vocational, and workforce preparation courses

- Promote noncredit ESL offerings in district service areas



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Focus Area 5 Student Support



5.1 Implement **relevant, intuitive technology**

- Implement a student portal
- Build transcript articulation tables
- Implement online student applications and electronic transcripts

5.2 Adopt a service environment driven by **student perspectives and needs**

- Adopt a student-centered service model
- Identify effective support strategies for nontraditional students

5.3 Increase and promote **efficient** and **effective** support services

- Work to implement Common Assessment
- Pilot degree audit and electronic SEP



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Focus Area 5 Student Support cont.



- 5.4 Identify **challenges** and implement mitigation strategies
 - Disseminate CCSSE results
 - Evaluate career exploration and workforce needs
 - Increase awareness of financial aid opportunities
- 5.5 Increase student **participation** in college support programs
 - Increase awareness of mental health resources
 - Work with completion specialists to promote support services
- 5.6 Diversify methods to **connect and communicate** with students
 - Implement messaging through student portal
 - Improve communication with students



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Focus Area 6 Safe Environment



- 6.1 Foster a strong **awareness** of safety and security
 - Conduct a campus climate survey
 - Create an Emergency Preparedness Task Force
 - Provide Title IX training
- 6.2 Promote a **safe learning** environment
 - Review/evaluate emergency notification system
 - Provide workshop on dealing with mental health issues
- 6.3 **Mitigate hazards**
 - Evaluate and replace lighting as necessary
 - Conduct periodic checks, evaluations, and preventative maintenance



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Focus Area 7 Sustainability



7.1 Institutionalize sustainable practices

- Pursue efficient energy alternatives
- Increase recycling efforts, additional recycling bins
- Carry out sustainable practices
- Increase water conservation efforts

7.2 Develop and implement learning programs

- Develop a campuswide promotional campaign on sustainability
- Create a professional development program
- Encourage service learning projects



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Focus Area 8 Technological Advancement



8.1 Optimize the use of technology in teaching and learning

- Expand online technology training for faculty

8.2 Provide a robust, secure, accessible technology infrastructure

- Expand Wi-Fi access
- Update website to include Title IX information

8.3 Improve student success through strategically leveraging technologies

- Implement the student portal
- Implement mobile applications



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Focus Area 9 Diversity and Equity



9.1 Broaden the scope of college outreach, promotion and marketing initiatives to attract a **diverse student population**

- Highlight STEM programs
- Highlight student success stories
- Diversify college marketing and promotional materials

9.2 Enhance the recruitment and professional development of a **diverse college workforce**

- Expand recruitment activities for underrepresented groups
- Provide professional development seminars



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Focus Area 9 Diversity and Equity (cont.)



9.3 Develop and promote a college **culture** of inclusion and collegiality

- Provide workshops on diversity
- Modify marketing materials to promote a diverse campus culture

9.4 Increase students' **global awareness**

- Encourage faculty to incorporate diversity and equity in curriculum or pedagogy
- Provide diversity workshops
- Increase utilization of diversity-oriented materials



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Focus Area 10 Image



10.1 Enhance the college's image as a **leader in higher education**

- Expand the use of social media
- Develop a marketing plan to enhance the image of the college

10.2 Increase student, faculty and staff participation in **community activities**

- Plan, organize and launch a speakers' bureau
- Establish procedures to coordinate attendance at community events



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Focus Area 11 Community Relations



11.1 Acquire **favorable legislation and funding** through advocacy efforts

- Schedule and organize campus visits for legislators
- Develop a procedure to ensure event attendance to advocate for legislation and funding

11.2 Build mutually beneficial **relationships** with local K-12 districts and others

- Plan and conduct the annual K-14 forum to enhance understanding of relevant topics

11.3 Build **community partnerships** and promote the image of the college

- Develop a process to ensure representation at local community meetings and events



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Thank You!

Questions?



Comments?

