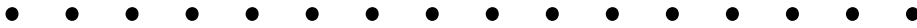




# Photography Program Review



**2004 - 2005**

*Prepared for*  
Citrus Community College District

*Prepared by:*  
Darrell Carr  
Autumn Leal

# Citrus College

## **Photography Program Review Committee Members 2004 - 2005**

Faculty:

Darrell Carr  
Anne Battle  
Richard Hasegawa

Chair:	Robert Slack, Dean
Vice President of Instruction:	Irene Malmgren
Academic Senate Representative :	Kate Halcrow
Articulation Officer:	Robert Jacobsen
Curriculum Committee Representative:	Robert Goodman
Dean of Counseling:	Lucinda Over
Librarian:	John Thompson
Chief Information Services Officer:	Linda Welz
Support Staff:	Autumn Leal

# Table of Contents

	Page
FACULTY .....	4
LIST OF CERTIFICATES/AWARDS.....	4
LIST OF DEGREES .....	4
LIST OF INDUSTRY BASED STANDARD CERTIFICATES.....	4
ADVISORY COMMITTEE.....	4
PHOTOGRAPHY SEQUENCE OF COURSES.....	5
INSTITUTIONAL COMPETENCIES .....	6
PROGRAM DESCRIPTION.....	7
PROGRAM GOALS.....	7
STUDENT LEARNING OUTCOMES .....	7
SLO TIMELINE.....	8
MISSION.....	9
Commendations	
Previous Recommendations Completed	
Recommendations	
NEED.....	10
Commendations	
Previous Recommendations Completed	
Recommendations	
QUALITY .....	12
Commendations	
Previous Recommendations Completed	
Recommendations	
FEASIBILITY .....	12
Commendations	
Previous Recommendations Completed	
Recommendations	
COMPLIANCE.....	14
Commendations	
Previous Recommendations Completed	
Recommendations	

**FULL TIME FACULTY:**

Darrell Carr

**ADJUNCT FACULTY:**

Anne Battle

Richard Hasegawa

**CERTIFICATES/AWARDS OFFERED:**

Photography Certificate

**DEGREES OFFERED:**

Associates of Science

**INDUSTRY BASED STANDARD CERTIFICATES:**

The requirements for the two year Photography Certificate are:

- PHTO 101 Basic Photography
- PHTO 102 Intermediate Photography
- PHTO 103 Advanced Photography
- PHTO 215 Electronic Imaging
- PHTO 125 Photography as an Art Medium

Plus three of the following electives:

- PHTO 126 Advanced Photo as an Art Medium
- PHTO 210 Studio Environmental Portrait Photography
- PHTO 698A Cooperative Education Photography
- PHTO 699A Cooperative Education Photography

**ADVISORY COMMITTEE:**

Dana Attebery *Dana Attebery Photography*

Anne Battle *Citrus College Adjunct*

Brian Christensen *Panavision*

Charles Edwards *Charles Edwards Photography-Citrus College Adjunct*

Richard Hasegawa *Jet Propulsion Lab*

Mark Thiel *Powell Camera Shop*

Michael Mims *Pasadena City College*

Everard Williams *Art Center College of Design*

James Evers *Evers Photography*

## Photography Program: Sequence of Courses

<u>Photography Certificate</u>	<u>Units</u>
PHTO 101 Basic Photography.....	3
PHTO 102 Intermediate Photography.....	3
PHTO 103 Advanced Photography .....	3
PHTO 215 Electronic Imaging .....	3
PHTO 125 Photography as an Art Medium .....	3

*Plus three of the following electives:*

PHTO 126 Advanced Photo as an Art Medium .....	3
PHTO 210 Studio Enviromental Portrait Photography.....	3
PHTO 698A Cooperative Education Photography.....	3
PHTO 699A Cooperative Education Photography.....	3

Photography 101 and 102 are core transfer classes.

### **CLASSES NOT OFFERED IN LAST TWO YEARS – RECOMMENDATION FOR DISCONTINUANCE**

	Units
PHTO 110L Photography Lab.....	1
PHTO 202 Photojournalism I.....	3
PHTO 203 Photojournalism II.....	3
PHTO 205 Basic Color Photography.....	3
PHTO 206 Intermediate Color Photography.....	3
PHTO 211 Environmental Photography.....	3
PHTO 213 Studio Portaiture.....	3

### **COURSES TO BE DEVELOPED - REQUEST TO BE ADDED TO CATALOG**

PHTO 698A Cooperative Education.....	3
PHTO 698B Cooperative Education.....	3
PHTO 698C Cooperative Education.....	3
PHTO 698D Cooperative Education.....	3
PHTO 699A Cooperative Education.....	3
PHTO 699B Cooperative Education.....	3
PHTO 699C Cooperative Education.....	3
PHTO 699D Cooperative Education.....	3

The Photography Program has adopted the Institutional General Education Competencies of Citrus College. The General Education Competencies (as set forth in the Academic Senate minutes dated August 25<sup>th</sup>, 2004) are as follows:

## **Institutional General Education Competencies – Part of Institutional Mission**

General education competencies serve as a common set of core curricular components identified and defined by faculty. Student learning outcomes are behaviors based on these competencies.

Any student transferring, completing a degree or certificates from Citrus College, must demonstrate effectively assessed awareness, understanding, knowledge, skills and abilities in the selected competencies.

1. Communication (personal expression and information acquisition)  
Examples:  
Reading analytically and critically                      Speaking articulately  
Writing with clarity and fluency                              Listening actively
  
2. Computation  
Examples:  
Technology    Computer proficiency  
Math proficiency    Decision analysis  
Analyzing and using numerical data (synthesis and evaluation)  
Application of mathematical concepts and reasoning
  
3. Creative, Critical and Analytical Thinking  
Examples:  
Curiosity    Research  
Analysis    Learning strategies  
Synthesis    Problem solving  
Evaluation    Decision making  
Creativity    Aesthetic awareness
  
4. Community, Critical and Analytical Thinking  
Examples:  
Respect for others beings    Citizenship  
Cultural awareness    Interpersonal skills  
Ethics    Decision making  
Community service    Self esteem  
Integrity    Empathy
  
5. Technology/Information competency  
Examples:  
Basic computing and word processing
  
6. Discipline/Subject area specific content material: Course Outlines of Record detail specific outcome objectives for each content area

## **PROGRAM DESCRIPTION**

The two-year certificate program in photography prepares students for work in the photographic imaging industry. Instruction is offered in camera, darkroom procedures and aesthetics. Studies include black and white, color through digital, architectural, product, experimental, portrait, fashion, and zone system. Students completing this program will have developed a portfolio.

### **Program Goals**

Provide elective education courses for students with either Associate Degree and/or transfer goals to four year colleges and universities. Also provide students with a certificate in photography.

### **Student Learning Outcomes**

Communication/Creative and Analytical Thinking

- Analyze proper film development to reproduce professional prints for display or exhibition by printing, mounting, retouching and framing pictures.
- Plan, develop and complete photographic projects in order to perform in the professional job market by demonstrating knowledge and ability to set up job site, expose subjects on film and /or electronically to produce finished photographs.
- Assist professional photographers by managing and organizing, set up of equipment and subjects, metering the subject for proper exposure and composing subjects for best picture angles for effective professional outcomes.
- Design and create artistic images using space, contrast and color to develop strategies and skills needed to perform and compete in photographic communications.

Discipline/Technology

- Photograph and edit subjects digitally to demonstrate software computer skills as required by industry standards.
- Address the needs of individuals who want to obtain the knowledge and skills needed for entry level work as required by industry standards.

## **SLO TIMELINE**

The Photography Program will develop student learning outcomes for all Photography courses offered at Citrus College according to an on-going review and development schedule. Photo 101, 102, and 103 will be completed by March 2007. Photo 215, 125, 126 and 210 will be completed by December 2007. The projected completion date for photo 698ABCD and 699ABCD is fall semester, 2008.

<b><u>Course Title</u></b>	<b><u>Projected date to develop course outline</u></b>
PHTO 101 Basic Photography .....	Spring 2007
PHTO 102 Intermediate Photography .....	Spring 2007
PHTO 103 Advanced Photography.....	Spring 2007
PHTO 215 Electronic Imaging.....	Fall 2007
PHTO 125 Photography as an Art Medium .....	Fall 2007
PHTO 126 Advanced Photography as an Art Medium.....	Fall 2007
PHTO 210 Studio Environmental Portrait Photography.....	Fall 2007
PHTO 698A Cooperative Education Photography.....	Fall 2008
PHTO 698B Cooperative Education Photography.....	Fall 2008
PHTO 698C Cooperative Education Photography.....	Fall 2008
PHTO 698D Cooperative Education Photography.....	Fall 2008
PHTO 699A Cooperative Education Photography.....	Fall 2008
PHTO 699B Cooperative Education Photography.....	Fall 2008
PHTO 699C Cooperative Education Photography .....	Fall 2008
PHTO 699D Cooperative Education Photography.....	Fall 2008

Any new classes offered will have student learning outcomes developed when the class is offered.

The department will work with the curriculum development committee to ensure the course outline is being developed according to standards developed by the committee.



## **MISSION**

The Photography Program provides a diverse curriculum of study for students who are pursuing their educational goals of photography as a form of personal expression and communication. These students are acquiring and increasing their knowledge and skills in photographic technology techniques, camera, darkroom procedures and aesthetics. The program provides a learning environment where people may develop individual excellence and creativity.

### **COMMENDATIONS:**

- The Photography Program meets the mission of Citrus Community College by offering a certificate which demonstrates student's accomplishment and skills for employment.
- The Photography Program conducts professional advisory committee meetings annually with professionals from the photography field.
- Photography students are from culturally diverse backgrounds from Glendora, Azusa, Duarte, Monrovia and Claremont.

### **RECOMMENDATIONS:**

- The Photography Program needs to eliminate old classes listed in the college catalog by December 2006.
- The Photography facility needs more functional work space i.e. A portrait studio large enough to handle three (3) or four (4) students photographing subjects at the same time is needed. Such a studio needs to be a sufficient size to accommodate simultaneous student activities. This studio needs to be equipped with a wireless studio flash lighting system. ( This will be addressed with new Art building.)
- The Photography Program needs to expand the digital facilities to teach 30 students in a class. Also

updated equipment to keep pace with and provide needed employment skills.

- A darkroom to teach students traditional and specialized photography.

## **NEED**

The Photography Advisory Committee reported in their annual meeting that more updated digital equipment is needed for students to work in today's digital world. The best equipment and technology is mandatory for the future.

While meeting with my advisory committee it was recommended that color classes be offered to give students more knowledge about the photography profession. Other recommendations include a functional portrait studio with high ceilings to accommodate new lighting equipment, and a larger work space for several students to use at one time. Also an outdoor environmental portrait studio for our studio environmental portrait class is needed.

In addition to the career preparation need, the photography program serves a need within the community for adult education and non-employment interest in photography. Retired adults take photography courses for hobby reasons and community photography clubs enroll to stay informed.

## **COMMENDATIONS:**

- The Advisory Committee and the Employment Development Department Labor Market Information statistics confirm a need for photographers in Los Angeles County.
- The Photography Program continues to attract students who have non-employment interest in photography. Photography continues to be in the top 5 hobbies for people to enjoy today.

- Citrus College students David Hood, Toby Caughon, Jamie Bigornia, Sung Jun Jo and Maria Rodriquez were finalists in a national competition by Photographers Forum for 2005 and 2006. David Saucedo had his work exhibited at the Los Angeles County Fair for 2005.

### **RECOMMENDATIONS:**

- Base on the information given by the Photography Advisory Board on 12-5-05, it is recommended that wet lab process should be taught to give students the fundamental skills needed in this industry.
- Admissibility of digital photos in a court of law. Photos exposed on film are more likely to be approved for court cases than digital because of the ability to manipulate the picture.
- Offer more courses such as photojournalism, color, event, crime scene and sports photography to reach a larger area of the local community, for career-minded students and for those students with non-employment interest in photography.
- The Advisory committee expressed other colleges such as Mount San Antonio, Chaffey, Pasadena, Art Center College of Design, Santa Monica, East Los Angeles, Riverside, along with many other colleges have a thriving wet lab program along with digital.

## **QUALITY**

### **COMMENDATIONS:**

- Course content meets the objectives of course descriptions approved by the Curriculum Committee.

### **RECOMMENDATIONS:**

- Courses need to be modified to keep current with the requirements students need for a certificate.
- Courses need to be modified to keep current with the requirements students need for when planning to transfer.

## FEASIBILITY

- Color photography needs to be integrated back into curriculum. Students will need basic knowledge and understanding of color theory.

The Photography program needs larger facilities for growth in the future. The portrait studio area needs to be larger along with an outdoor portrait studio for the environmental portrait class. This area will be addressed with new Art building. New digital cameras, high resolution scanners and printers are needed to teach current technology. Computers with updated photoshop programs are needed.

## **COMMENDATIONS:**

- The full-time faculty member has attended professional conferences to stay updated on digital electronic imaging.
- Faculty member takes field trips locally and abroad with students for field study in Fiji, New Zealand, Australia and Hawaii.
- Faculty has received donations from professional photographers and from the Walt Disney Corporation.
- Students have received national and local photography awards.
- Instructor was assigned by the City of Monrovia to photograph elected officials with William Jefferson Clinton President of United States of America in the year 1995.
- Special assignment in 1987 to photograph the damage the Whittier Narrows earthquake did to the city of Monrovia.
- Special assignment to photograph the space shuttle launch STS-87 in Cape Canaveral, Florida.
- Photographed Marti Garlett for her novel "Habits of a Child's Heart."
- Photographs were printed in Novel by Myrlie Evers "Watch Me Fly."
- Exhibited work at The Taste of Autumn, Empty Bowls benefit, Los Angeles County Fair, and Brentwood Bank.

- Selected yearly to photograph Distinguished Faculty of the Year.

**RECOMMENDATIONS:**

- The photography faculty should collaborate with the faculty and multimedia faculty to establish a computer lab and studio that has a multi use.

**COMPLIANCE**

**COMMENDATIONS:**

- The Photography Program is in compliance with current state laws regarding the disposal of used chemicals.
- The Safety Coordinator at Citrus Community College has administered training for this disposal procedure.
- The photography instructor has a life-time community college credential in photography.
- Instructor has worked in the field of photography as a professional.

**RECOMMENDATIONS:**

- None

**CITRUS COLLEGE**  
**Photography Program Review**  
**2004-2005**

**Key Performance Indicators**

<b>Key Performance Indicator</b>	<b>2000-2001</b>	<b>2001-2002</b>	<b>2002-2003</b>	<b>2003-2004</b>	<b>2004-2005</b>
<b><i>Program Access</i></b>					
Courses offered	8	6	6	5	5
Registrations	209	208	181	128	143
Weekly Student Contact Hours	609	525	608	501	523
Full-Time Equivalent Students	43.8	45.7	40.8	29.2	33.5

<b><i>Program Resources</i></b>					
Credit Reimbursement Rate	2689.33	2794.76	2850.73	2790.53	2922.3
Revenue	117,806	127,623	116,353	81,511	97,839
Full-Time Equivalent Faculty	1.5	1.7	1.6	1.1	1.4
Personnel	0	0	0	0	0
District Program Budget	n/a	n/a	133,102	118,269	133,299

<b><i>Program Efficiency</i></b>					
Productivity = WSCH/FTEF	397	312	380	456	387
Average Class Size	29	36	37	31	29
Fill Rate - based on seat max 40	72%	91%	92%	78%	71%
FTES/FTEF	28.6	27.1	25.5	26.6	24.8
Cost per FTES - Budget/FTES	n/a	n/a	\$3,261	\$4,049	\$3,981

<b><i>Program Success</i></b>					
Course Retention - D or better	138	136	133	89	111
Percent Retention	66	65	73	69	78
Course Success - C or better	126	127	121	82	99
Percent Success	60	61	67	64	69
Degrees Awarded	n/a	n/a	n/a	n/a	n/a
Certificates Awarded	3	1	1	1	1

**Courses Offered**

found in FTES enrollment tab

SEMESTERS	Ave/Yr	
FA00	7	
SP01	8	8
FA01	6	
SP02	6	6
FA02	5	
SP03	6	6
FA03	4	
SP04	5	5
FA04	4	
SP05	6	5

**REGISTRATIONS**found in FTES enrollment tab under totals  
for enrollment or can get from budget statement under census

SEMESTERS	Ave/Yr	
FA00	216	
SP01	201	209
FA01	215	
SP02	201	208
FA02	180	
SP03	181	181
FA03	117	
SP04	139	128
FA04	134	
SP05	151	143

**Full-Time Equivalent Students**found in FTES enrollment tab under totals  
for FTEs or from budget statement under FTES

SEMESTERS	Ave/Yr	
FA00	44.89	
SP01	42.72	43.8
FA01	45.74	
SP02	45.59	45.7
FA02	40.85	
SP03	40.78	40.8
FA03	27.28	
SP04	31.14	29.2
FA04	32.16	
SP05	34.8	33.5

**WSCH**

Photography		FA00	SP01	FA01	SP02	FA02	SP03	FA03	SP04	FA04	SP05
		<b>TOTAL SECTIONS;</b>	13	12	12	11	9	10	5	7	8
<b>101</b>	Hours per section:	7	7	7	7	7	7	7	7	7	7
<b>102</b>	Hours per section:	7	7	7	7	7	7	7	7	7	7
<b>103</b>	Hours per section:	7	7	7	7	7	7	7	7	7	7
<b>110</b>	Hours per section:	3	3	3							
<b>125</b>	Hours per section:		5		5		5		5		5
<b>126</b>	Hours per section:		5		5		5				5
<b>202</b>	Hours per section:		5								
<b>205</b>	Hours per section:	7				7					
<b>206</b>	Hours per section:										
<b>207</b>	Hours per section:										
<b>210</b>	Hours per section:	3		3							
<b>211</b>	Hours per section:					5					
<b>215</b>	Hours per section:									7	7
	Hours per section:										
	Hours per section:										
	Sub total:	34	39	27	31	33	31	21	26	28	38
Total Sections:		25		23		19		12		18	
Total hours/section:		73		58		64		47		66	
		2000-2001		2001-2002		2002-2003		2003-2004		2004-2005	
Ave hours per section:		3		3		3		4		4	
# of students:		209		208		181		128		143	
<b>WSCH:</b>		<b>608.8</b>		<b>524.5</b>		<b>608.0</b>		<b>501.3</b>		<b>522.5</b>	



### Full-Time Equivalent Faculty

#### TRACK PART-TIME UNITS ONLY

		FA00	SP01	FA01	SP02	FA02	SP03	FA03	SP04	FA04	SP05
101	Units	3	3	3	3	3			3	3	3
		3	3	3	3	3					3
102	Units	3		3		3	3			3	
103	Units	3		3		3	3			3	
110	Units	1	1	1	1						
125	Units		3		3		3		3		3
126	Units		3		3		3				3
202	Units		3	3	3	3					
205	Units					3					
206	Units										
207	Units										
210	Units	3		3							
211	Units					3					
215	Units			3	3		3				
0	Units										

P/T FACULTY	16	16	22	19	21	15	0	6	9	12
F/T FACULTY:	1	1	1	1	1	1	1	1	1	1

	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005
Ave. P/T Units:	16	20.5	18	3	10.5
Ave. F/T Faculty:	1	1	1	1	1
Total P/T FTEFs:	0.5	0.7	0.6	0.1	0.4
Total FTEF:	1.5	1.7	1.6	1.1	1.4

**Average Class size**

found in FTES enrollment tab - get # from each course for enrollment  
Enter in both FA & SP under appropriate year

	00-01	01-02	02-03	03-04	04-05
1	119	122	130	62	88
2	96	117	115	75	93
3	12	8	9	8	25
4	7	7	7	7	15
5	21	12	17	19	11
6	13	17	12	28	8
7	16	2	4	19	18
8	5	21	17		3
9	15	21	21		10
10	13	35			14
11	4				
12	26				
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					
30					
31					
32					
33					
34					
35					

Total					
Size:	347	362	332	218	285
# of class	12	10	9	7	10
Average:	29	36.2	36.9	31.1	28.5

**Course Retention and Success**

get from grades tab under totals

		-----			
		<b>2000 - 2001</b>		<b>&gt;</b>	
		<b>FA00</b>	<b>SP01</b>	<b>D or +</b>	<b>C or +</b>
				<b>TOTAL</b>	<b>275</b>
				<b>AVE</b>	<b>138</b>
A		44	34		
B		61	61		
C		21	30		
D		9	15		

		-----			
		<b>2001 - 2002</b>		<b>&gt;</b>	
		<b>FA01</b>	<b>SP02</b>	<b>D or +</b>	<b>C or +</b>
				<b>TOTAL</b>	<b>271</b>
				<b>AVE</b>	<b>136</b>
A		36	25		
B		60	52		
C		35	45		
D		9	9		

		-----			
		<b>2002 - 2003</b>		<b>&gt;</b>	
		<b>FA02</b>	<b>SP03</b>	<b>D or +</b>	<b>C or +</b>
				<b>TOTAL</b>	<b>265</b>
				<b>AVE</b>	<b>133</b>
A		24	35		
B		50	57		
C		51	25		
D		11	12		

		-----			
		<b>2003 - 2004</b>		<b>&gt;</b>	
		<b>FA03</b>	<b>SP04</b>	<b>D or +</b>	<b>C or +</b>
				<b>TOTAL</b>	<b>177</b>
				<b>AVE</b>	<b>89</b>
A		16	15		
B		36	35		
C		32	29		
D		5	9		

		-----			
		<b>2004 - 2005</b>		<b>&gt;</b>	
		<b>FA04</b>	<b>SP05</b>	<b>D or +</b>	<b>C or +</b>
				<b>TOTAL</b>	<b>221</b>
				<b>AVE</b>	<b>111</b>
A		22	38		
B		36	32		
C		39	30		
D		12	12		