



Art 2014 - 2015

Year Five Focus Area: PROGRAM SELF EVALUATION and SUMMARY¹

Program review should model a miniature accreditation self-evaluation process within a designated area of the campus. In essence, it provides a model and practice that generates and analyzes evidence about specific programs. Eventually this work should guide the larger work of the accreditation self-evaluation as well as guiding planning and budgeting decisions. The review should be a candid self-evaluation supported by evidence, including both qualitative and quantitative data. It should honestly document the positive aspects of the program and establish a process to review and improve the less effective aspects of a program.

Program Review: Setting A Standard – The Academic Senate for California Community Colleges

I. Program Description

The Visual Arts program includes the study of art with emphasis in the historical, cultural, aesthetics and studio elements.

Areas of study include:

- Visual arts - focus on painting, drawing, design, and ceramics
 - Drawing and painting often lead to transfer or become fundamental training necessary for commercial art vocational pathways. Ceramics is collaborating with tile companies to develop a custom tile design and manufacturing program.
- Visual arts - focus on computer graphics
 - Typography, Commercial Graphic Design, Web Design, Animation, Computer Graphics, storyboarding and layout become fundamental training necessary for digital vocational pathways.
- Photography - career pathways
 - Commercial advertising photographers, photo journalists, portrait and wedding photographers, and photographic laboratory technicians
- Commercial Art – career pathways
 - Entry-level such as positions as graphic, digital or web designers with an emphasis on the use of a computer as a tool to implement the basic principles of design composition, layout, and typography.

Courses in art satisfy general education requirements for the associate degree, AA-T Associate Arts Transfer-studio Art, an associate degree in liberal arts with an emphasis in arts and

¹ Reference to Accrediting Commission for Community and Junior Colleges (ACCJC) Standards:

Standard IIA.2 (b) The institution relies on faculty expertise and the assistance of advisory committees when appropriate to identify competency levels and measurable student learning outcomes for courses, certificates, programs including general and vocational education, and degrees. The institution regularly assesses student progress towards achieving these outcomes.

humanities, and lower division transfer. Students may earn certificates of achievement in photography, ceramics, or digital and web design.

The current art gallery in the library which features student, faculty and visiting artist shows, will be moved to a larger space in the new Visual Arts Complex slated for completion in 2016.

Laboratory and lecture courses are offered in the day, evening, late-start and distance education blocks.

The photography program is slated to merge with the Art Department with the completion of the construction of the new Visual Arts Complex.

II. Discuss progress toward objectives identified in the Educational and Facilities Master Plan 2011 - 2020.

There were several projections and objectives set up in the educational and facilities master plan 2011-2020: expand curriculum to include art gallery management, display and exhibition design and curatorial programs; increase infrastructure capacity for the digital media and drawing specializations; develop a program in set design in collaboration with art, technical art and theatre arts, develop a program in tile design and formalize the drawing program.

There has been progress on most of these fronts. With the building of the new Visual Arts Building, a dedicated art gallery and possible student gallery was implemented as part of this process. The dean, vice president, and faculty met with colleagues at Mt. Sac to discuss the processes involved in creating a first rate gallery program. The digital media upgraded their computers, and with a move out of old building into closer proximity with entire department, open up space for the photograph program. The photography program is now slated to move from the east side of campus to the new Visual Arts Complex. The entire faculty in the drawing program met to discuss tightening up and setting standards for all drawing instructors and students in the program. The ceramics instructor developed the program for tile design, including classes in glazing, firing, and decorating.

III. Are there obstacles or barriers that restrict the rate of student completions or are delaying timely completion?

Based on current statics, the completion rate for students taking classes in the art department continues to remain extremely high, in the mid to high 90 percentile. But, the demolition, relocation, and repeated delays in the start of the new Visual Arts Complex project definitely put a damper on the completion for some students.

Having new faculty proposals ranked lowly in the FNIC process, and having no hires for the vacated full time faculty in Photography, Design, Drawing, and an additional Art History instructor could be a barrier to completion for many students.

IV. Identify three to five measurable self-improvement objectives to improve student retention and completion during the next five years.

The art portfolio and college fair, directed solely at art students, has been a great incentive to move students towards completion and transfer. The completion of the AAT degree, use of Early Alert, and faculty participation in the I-Pad training courses should all help in improving transfer, retention and completion.

With the completion of the new building, faculty will benefit from new facilities and new equipment. Faculty will develop new courses and updated programs. With all of this, we anticipate faculty will be reinvigorated. These changes should be helpful and supportive of student success and completion.

V. Discuss opportunities for change that may exist within the next five years.

Changing the antiquated and exclusive Fine Arts and Performing Arts division name to an inclusive Visual and Performing Arts name will be a great opportunity in the next several years as we move into a new building. The visual arts designation is widely recognized within academic and professional art circles as a more diverse approach and one that aligns better with the ADT transfer requirements. The Visual Arts encompasses a greater breath including: new media, and contemporary forms of expression such as assemblage, collage, conceptual, installation and performance as well as photography, graphic design, video production, crafts: ceramics and tile, glass, weaving, woodworking etc. This division name change has been discussed with faculty throughout the division, and the name change request has been submitted to the Educational Programs Committee.

After meeting with the entire faculty of the drawing program, several changes in curriculum and methodology will bring a much more coherent scope and sequence, grading practices and increase retention, and potentially improved completion rates.

Explosive changes in the programs, recruitment practices will take place as we move into an architecturally inspiring facility. In addition, equipment that actually works, walls that are painted, WIFI in all the classes, will be opportunities future students will have in the next five years as we move into the Visual Arts Building.

New Tenured hires in Photography, Design, Art History, and Drawing & Painting will also create a dynamic force as we prepare to move into a new building.