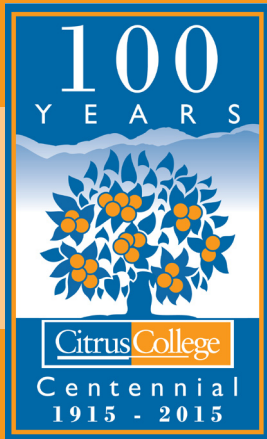


Citrus College



Strategic Plan: 2014-2015 Annual Implementation Plan



DEFINING GOALS • IMPLEMENTING STRATEGIES • PREPARING FOR THE FUTURE



Dear Colleagues,

As Citrus College begins its yearlong Centennial celebration, I am very pleased to present the 2014-2015 Annual Implementation Plan (AIP) of the Citrus College Strategic Plan: 2011-2016. This AIP marks the fourth year of implementation of a tremendously productive five-year plan. Our progress to date has been very impressive, giving us one more reason to celebrate!

This 2014-2015 AIP lays the groundwork for what will be an exciting year at Citrus College. To expand upon the institution's successes as a "College of Completion," much of the plan focuses on providing new and innovative opportunities for Citrus College students. These include the development and approval of additional associate degrees for transfer in emerging fields of study, more subject areas in Distance Education (DE), increased online tutoring, added tours to the campuses of four-colleges and universities, and further opportunities to apply learning through internships, job shadowing and work experience.

Being a "College of Completion" also requires supporting the ongoing professional development of a highly-skilled faculty. Faculty members will have access to workshops, seminars and retreats; learn about new Distance Education and teaching practices; train for innovative instructional technology; and participate in leadership training. Citrus College will also begin a formal eight-year technology replacement cycle; implement the finance module in Banner; automate and streamline the data collection process; and pilot an emergency notification mechanism in classrooms and offices.

Citrus College has much to be proud of with its beautiful campus. As such, this AIP demonstrates commitments to continuing upgrades in its award-winning environmental efficiency and energy conservation measures through passive and active solar technology, advanced lighting devices and improved water conservation methods.

Plus, what could be a better time than our Centennial year to emphasize Focus Area Six of our strategic plan: Community/College Relations. This will be another year filled with collegiality among members of the entire Citrus College community and to expand upon the excellent relationships we have with our external communities. Festivities such as City Days, an All-Class Reunion and Homecoming, and a party to mark the institution's official birthday on June 5, 2015, will draw Citrus College together with our community partners to commemorate and celebrate this special milestone year.

I am very excited about the extensive goals and objectives detailed in this 2014-2015 AIP, and I look forward to working with you to achieve each and every one during Citrus College's momentous and historic Centennial year.

Sincerely,

Geraldine M. Perri, Ph.D.
Superintendent/President

Citrus Community College District Board of Trustees

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Dr. Geraldine M. Perri

Superintendent/President

Focus Area 1: Academic Excellence

Institutional Goal 1.1: Citrus College will provide high quality instructional programs in recognized and emerging fields of study that lead to successful attainment of degrees, certificates, employment and transfer.

Strategic Objective 1.1.4: Expand transfer options and degrees in emerging fields of study.

Contact: Vice President of Academic Affairs

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
			P	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. Support faculty efforts in disciplines where Transfer Model Curricula become approved to develop and seek approval for related transfer degrees.2. Analyze scheduling patterns in Distance Education (DE) and develop a new scheduling plan to support attainment of online degrees and certificates.3. Support the development of new Biotechnology and Corrections certificate programs that will prepare students for employment.	<ol style="list-style-type: none">1. At least two new transfer degrees will be approved by the Curriculum Committee and Chancellor's Office.2. Analysis of scheduled patterns in DE will be completed with recommendations made for potential changes.3. Two certificate programs will be developed by the end of spring 2015.

Focus Area 1: Academic Excellence

Institutional Goal 1.1: Citrus College will provide high quality instructional programs in recognized and emerging fields of study that lead to successful attainment of degrees, certificates, employment and transfer.

Strategic Objective 1.1.6: Provide additional opportunities for internships, job shadowing and work experience to help students apply learning to careers.

Contact: Vice President of Student Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
			P	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none"> 1. The Campus Safety Assistant (CSA) Program will provide student employees the knowledge, skills, and experience necessary for a career in law enforcement. 2. The Veteran Success Center will develop a plan to obtain connections for job shadowing and work internships in specific fields of study for student veterans. 3. The STEM grant will expand partnerships to increase the range of research and internship opportunities for our students. 4. Automotive technology will incorporate a required job shadow component into the students' first semester of the program. 5. ETT Program has written two new courses: Introduction to Production Management, and Rigging and Automation. The new courses will enhance student skills and corporate support. Both Courses have been approved and will be taught fall 2014. 	<ol style="list-style-type: none"> 1. Students will be better prepared for an entry level position in the law enforcement/security field in the areas of: verbal tactics, de-escalation, weaponless self-defense, CPR, First Aid, and AED certification. Students will be assessed via an exit interview upon completion of the two-year program. 2. The plan will be completed by June 2015. 3. The range of research and internship opportunities for students will be increased to 40 internships. 4. AUTO 297 Job Shadow/internship course will be written and approved. New course will be linked to AUTO 101. 5. Twenty-five students will increase internship and employment opportunities at multiple production companies.

Focus Area 1: Academic Excellence

Institutional Goal 1.1: Citrus College will provide high quality instructional programs in recognized and emerging fields of study that lead to successful attainment of degrees, certificates, employment and transfer.

Strategic Objective 1.1.7: Develop a student mentoring program involving faculty and successful former students.

Contact: Vice President of Student Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
		P	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. The Veteran Success Center will conduct professional leadership/mentorship luncheons with prospective female veterans and faculty/administrators.2. Collaborate with former student veterans to help provide guidance and provide mentorship.	<ol style="list-style-type: none">1. Twenty female student veterans will attend a leadership mentor luncheon to be connected with leadership/mentors in chosen career fields to network and learn about career paths.2. Thirty student veterans will be connected with veteran alumni mentors. Alumni mentors will provide supportive roles for female veterans and assist in engaging female students to participate in alumni relations and leadership activities.

Focus Area 1: Academic Excellence

Institutional Goal 1.2: Citrus College will support teaching and learning with high quality professional development, ongoing student outcomes assessment, and thoughtful selection and application of technological support.

Strategic Objective 1.2.1: Establish equipment replacement cycles and training for innovative instructional technology.

Contact: Chief Information Services Officer, Vice President of Academic Affairs

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
		P	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. Begin a formal eight-year replacement cycle in the 2014-2015 budget cycle that includes technology for administration and instruction. This year, work with the Vice President of Finance and Administrative Services to identify budgets and funding sources in support of the replacement cycle.2. The Instructional Technology Leadership Team (ITLT) will continue to review lecture capture options and make a recommendation during the fall for implementation of a new method in the spring.3. TeCS and the Coordinator for DE will provide a workshop for faculty on new DE tools and teaching practices.	<ol style="list-style-type: none">1. Funding sources to meet requirements of defined replacement cycle will be identified. The goal for this year is to provide \$250,000.2. ITLT will review four additional lecture capture options during the fall in addition to the four options reviewed last spring. ITLT will then recommend one option to pilot during spring semester.3. A workshop will be held for faculty to introduce new distance education tools and teaching practices. A survey will be conducted following the workshop to determine how well the tools were received.

Focus Area 1: Academic Excellence

Institutional Goal 1.2: Citrus College will support teaching and learning with high quality professional development, ongoing student outcomes assessment, and thoughtful selection and application of technological support.

Strategic Objective 1.2.2: Create opportunities for faculty professional development, including participation in workshops, seminars and retreats, as well as a leadership training program to facilitate career advancement.

Contact: Vice President of Academic Affairs, Academic Senate, Faculty Learning Institute

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
		P	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. The Center for Teacher Excellence Grant will provide opportunities for faculty to receive training on how to use technology in the classroom.2. The DE faculty coordinator will host six professional development workshops throughout the fall and spring.	<ol style="list-style-type: none">1. Faculty will have increased knowledge of technology usage in the classroom as evidenced by the survey administered after training.2. Faculty will have increased knowledge in Blackboard Gradebook, TurnItIn, 508 compliance and accessibility, assessment, using analytics, and online best practices (e.g., using technology for synchronous interaction). Exit surveys will be administered to collect this information as well as to identify future training needs.

Focus Area 2: Student Support and Success

Institutional Goal 2.2: Citrus College will strengthen programs and services that address the learning needs of students.

Strategic Objective 2.2.1: Implement best practices identified by groups such as the State Basic Skills Task force and the RP (Research and Planning) Group with the goal of increasing the basic skills improvement rate.

Contact: Vice President of Academic Affairs, Vice President of Student Services, Director of Institutional Research, Planning and Effectiveness

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
I	I	I	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. Implement DE training for faculty and students; analyze retention and success in basic skills DE courses.2. The Student Health Center will implement the Kognito Program (an online mental health training and awareness program).	<ol style="list-style-type: none">1. A review of student performance in basic skills DE courses in 2014-2015 will show increased success and retention rates compared to the previous academic year.2. At least 50 faculty and staff will participate in the training. Awareness will be increased as evidenced by the number of students and staff that participate in the training. Surveys will be conducted to assess increased awareness due to training.

Focus Area 2: Student Support and Success

Institutional Goal 2.2: Citrus College will strengthen programs and services that address the learning needs of students.

Strategic Objective 2.2.2: Evaluate the feasibility of collaborating with CSU to conduct joint assessments (e.g. Early Assessment Program) during high school in an effort to ensure that students take a single assessment for both institutions and that students have time to remedy identified deficiencies prior to college entrance.

Contact: Vice President of Student Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
	P	I	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
1. The college is waiting for direction to implement the Common Assessment as part of the Student Success and Support Program (SSSP). The SSSP Committee decided to wait for these guidelines before making changes to assessment practices.	1. N/A

Focus Area 2: Student Support and Success

Institutional Goal 2.2: Citrus College will strengthen programs and services that address the learning needs of students.

Strategic Objective 2.2.4: Increase specialized programs to support student learning such as tutoring, online tutoring, supplemental instruction, learning communities, a writing lab, a reading center and intensive programs such as Power Math.

Contact: Vice President of Academic Affairs, Vice President of Student Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
I	I	I	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. The DE program and the Learning Center will work to expand availability of online tutoring and to expand available subject areas; there will be enhanced recruitment for online students.2. The STEM grant will continue to provide Supplemental Instruction (SI) in math and science classes and increase the number of facilitated study groups for a broader range of math classes than were offered in the past.	<ol style="list-style-type: none">1. The analysis of the online tutoring usage will show increased number of students using the service in more subject areas in response to increased recruitment efforts. A 10% increase in student demand is expected.2. Statistical analysis will be conducted to evaluate the effectiveness of SI sessions. Students who participate in SI will have higher success rates than non-participants. There will also be more students participating in facilitated study groups in 2014-15 compared to previous year.

Focus Area 2: Student Support and Success

Institutional Goal 2.3: Citrus College will enhance its supportive collegiate environment to enable students to persist and to achieve their goals of transfer, degree and certificate completion.

Strategic Objective 2.3.6: Provide more opportunities for students to visit four-year colleges through campus tours and more opportunities to participate in joint programs with four-year colleges.

Contact: Vice President of Student Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
			P	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
1. The Transfer Center will sponsor trips to four-year colleges.	1. A total of approximately 140 students will have visited six colleges or universities.

Focus Area 2: Student Support and Success

Institutional Goal 2.3: Citrus College will enhance its supportive collegiate environment to enable students to persist and to achieve their goals of transfer, degree and certificate completion.

Strategic Objective 2.3.8: Develop a program to promote cross-cultural awareness through speakers, clubs and mentors.

Contact: Vice President of Student Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
		P	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none"> Recognize and celebrate cultural heritage months: Hispanic Heritage (September – October), American Indian Heritage (November), Black History (February), Women’s History (March), Asian – Pacific Heritage (May); Gay and Lesbian Heritage (June). Host Diversity Week, scheduled for September 22 - 24, 2014, which will include demonstrations, information, discussion, and development of cultural literacy. The Office of Student Life and Leadership Development will work with students and faculty advisors to form, and/or build upon the strength of campus clubs to foster cultural identity and appreciation. 	<ol style="list-style-type: none"> At least four events with speakers will be held this year. Students will gain new awareness of and appreciation for differing cultures as evidenced by survey results. Students will be able to articulate the advantages and challenges of a diverse society and appropriately challenge the abusive use of stereotypes. Surveys will be distributed at Hispanic Heritage speaker event, and dialogue will be facilitated at TEDx event <i>The Danger of a Single Story</i>. Two new clubs will be formed, and current cultural clubs will be sustained to promote engagement with, and appreciation of, diverse cultures.

Focus Area 3: College Resources

Institutional Goal 3.2: Citrus College will expand the college resources base by cultivating new avenues of funding and pursuing opportunities to enhance existing resources.

Strategic Objective 3.2.2: Train faculty/staff in grant writing and seeking grant sources; provide incentive for faculty grant writing.

Contact: Superintendent/President

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
		P	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
1. A Grant Proposal Seminar led by Dr. Al Solano, entitled "Structuring and Facilitating the Grant Proposal Process," will be held on October 24, 2014. All faculty members will be invited.	1. Faculty will be trained on the grant writing process. A survey will be given to each attendee and used as an assessment tool to determine the value of the workshop.

Focus Area 4: Learning Environment

Institutional Goal 4.1: Citrus College will enhance student learning by providing a safe, accessible and attractive campus with classrooms, labs, equipment/technology and parking adequate to meet student needs.

Strategic Objective 4.1.4: Improve safety standards in classrooms and offices on campus, such as the addition of panic buttons and/or telephones in all offices and classrooms.

Contact: Chief Information Services Officer, Vice President of Finance and Administrative Services, Vice President of Academic Affairs

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
		P	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
1. Implement an emergency notification application chosen by last spring's working group, which was composed of faculty, TeCS and Campus Safety staff.	1. A new application chosen by the working group will be tested in a few locations during the fall safety drill. A survey will be conducted after the drill to evaluate the effectiveness of the new application.

Focus Area 4: Learning Environment

Institutional Goal 4.2: Citrus College will increase ecological responsiveness through enhanced measures for utilities conservation, recycling and promotion of alternative transportation strategies.

Strategic Objective 4.2.2: Incorporate efficient methods of heating, ventilating and air conditioning (HVAC), lighting technologies, electrical distribution and alternative generation, and/or usage reduction for campus facilities, such as passive or active solar technologies, advanced lighting devices, occupancy sensors and integrated load-shedding into facilities construction, renovation and maintenance.

Contact: Vice President of Finance and Administrative Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
P	P	I	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none"> Upgrade IS Building HVAC and infrastructure. Upgrade Energy Management System (EMS) infrastructure. Upgrade pedestrian thoroughfares campus wide with LED Lighting. Replace the Campus Center number two air handler unit. 	<ol style="list-style-type: none"> There will be a quantitative reduction in the number of degree days above the maximum allowable set-point, which will reduce server shutdown and lapses in delivery of technology. There will be a reduction in the number of controller failures and work orders for service on actuators and variable air volume (VAV) supplying conditioned air to campus facilities. There will be a quantitative reduction in electrical usage through reduced electrical Kwh. Improved lighting quality and lumens and reduced downtime from lighting device failure will be achieved. There will be a quantitative reduction in electrical usage by reducing the electrical Kwh. Air supply and indoor air quality to the Campus Center Building will be improved. Reductions in service calls and work orders are anticipated.

Focus Area 4: Learning Environment

Institutional Goal 4.2: Citrus College will increase ecological responsiveness through enhanced measures for utilities conservation, recycling and promotion of alternative transportation strategies.

Strategic Objective 4.2.3: Improve water conservation efforts through measures such as drought tolerant landscaping, drip irrigation and more cost-effective bathroom fixtures.

Contact: Vice President of Finance and Administrative Services

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
P	I	I	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
1. Install water efficient toilets, urinals and faucets in all new buildings and in all modernized spaces where applicable.	1. There will be quantitative delivery and verification of water-wise and/or water consumption efficient devices, which reduce the usage of water on campus.
2. Plant water-wise or drought tolerant plants at new planting locations.	2. There will be quantitative delivery and verification of drought tolerant planting, which reduces the usage of water used for irrigation on campus.
3. Install water-wise landscaping devices and Best Management Practices (BMPs).	3. There will be quantitative reduction in the amount of watering needed for landscaped areas throughout the campus.

Focus Area 5: Institutional Effectiveness

Institutional Goal 5.1: Citrus College will strengthen the campus culture of planning and informed decision making by maximizing the use of research, program review and student outcomes assessment.

Strategic Objective 5.1.2: Continue to expand communications regarding shared governance and decision making to all levels of divisions and departments.

Contact: Superintendent/President

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
	P	I	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. The Superintendent/President will meet periodically with constituent group leaders.2. Distribute the <i>Citrus View</i> approximately seven times during the 2014-2015 academic year.	<ol style="list-style-type: none">1. Meetings will take place a minimum of six times during the academic year and will create a dialogue of understanding between all parties.2. The Citrus College View will be distributed approximately seven times during the academic year and will keep the Citrus College community informed of college events and activities.

Focus Area 5: Institutional Effectiveness

Institutional Goal 5.1: Citrus College will strengthen the campus culture of planning and informed decision making by maximizing the use of research, program review and student outcomes assessment.

Strategic Objective 5.1.3: Automate data collection for routine and repetitive tasks to enhance productivity whenever possible.

Contact: Chief Information Services Officer

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
	P	I	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none"> 1. Provide an online application for STEM and honors students to apply for respective programs. 2. Implement a finance module that includes purchasing for the Banner WingSpan system and associated upgrades to the Banner Human Resources (HR) module. Provide timely financial reports for cost center managers. Provide position control tracking for HR. 	<ol style="list-style-type: none"> 1. Applications will be available for students' use and the data will be automatically input to the Banner WingSpan system. 2. The finance system and HR upgrades will be implemented in Banner. Fiscal reports will be available to cost center managers. Management reporting and position control data will be available to support budget development.

Focus Area 5: Institutional Effectiveness

Institutional Goal 5.1: Citrus College will strengthen the campus culture of planning and informed decision making by maximizing the use of research, program review and student outcomes assessment.

Strategic Objective 5.1.4: Expand options to track student completion data, including tracking students after they leave Citrus College.

Contact: Director of Institutional Research, Planning and Effectiveness

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
		P	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. TeCS will be purchasing extra server space for increased reporting capacity in DegreeWorks. The Office of Institutional Research (OIR) will use DegreeWorks to produce reports related to student tracking.2. The OIR will be working with Foundation to conduct an alumni survey.	<ol style="list-style-type: none">1. Reports related to student tracking will be produced, such as the number of students applying for certain degrees, number of students approaching completion, and a projection report on number of sections needed based on information extracted from the student educational plans.2. Information about recent graduates will be available from the alumni survey, such as their employment areas and educational pursuit beyond Citrus College.

Focus Area 5: Institutional Effectiveness

Institutional Goal 5.2: Citrus College will focus on integrating and institutionalizing planning and budget development through ongoing and systematic review and evaluation.

Strategic Objective 5.2.2: Develop strategies to enhance communication, discussion and understanding of the budget across all levels of divisions and departments.

Contact: Vice President of Finance and Administrative Services, Superintendent/President

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
	P	I	I	

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none">1. Convert the district's financial system to the Banner Finance Software System.2. Train the business office staff and other necessary personnel in the new finance system.	<ol style="list-style-type: none">1. Business processes will be improved through the integration of multiple software systems and the elimination of multiple entries. The elimination of multiple software systems such as Escape, FoxPro, MAS-90 will alleviate the need for manual input redundancies.2. Real-time access to financial data will be provided; one system for planning, developing and managing the college budget, general accounting and payroll will be available.

Focus Area 6: Community/College Relations

Institutional Goal 6.2: Citrus College will enhance the sense of collegiality among members of the college through effective communication and community-building activities.

Strategic Objective 6.2.1: Enhance pride in the institution’s image by continuing to promote faculty, staff and student success stories in the community.

Contact: Director of Communications

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
I	I	I	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none"> 1. Increase the college’s visibility through the use of both traditional and electronic media, using both editorial and marketing platforms. 2. Utilize online and social network sources to disseminate information. Explore and implement the use of analytics in planning marketing campaigns. 3. Produce the <i>Citrus College News Magazine</i> in the fall and spring, with an expanded Centennial theme, and the Report to the Community in the fall. This year, External and Government Relations will also produce the Measure G Annual Report. 4. Produce seven issues of <i>Citrus View</i>. 	<ol style="list-style-type: none"> 1. In addition to writing and disseminating press releases to newspapers and news outlets, the college’s media presence will increase mostly in electronic media and social media. This increased presence will be quantified by the number of Facebook “likes” and Twitter “retweets” and “favorites.” 2. Facebook and Twitter posts will increase as a result of a revamped presence and more frequent postings. The use of analytics will enable External Relations to learn what type of information resonated most with social media users and will be useful in planning marketing campaign themes. 3. The fall 2014 and spring 2015 editions of the Citrus College News Magazine, the 2013-2014 Annual Report, and the Measure G Annual Report will be written, designed and distributed by External and Government Relations. 4. Seven issues of <i>Citrus View</i> will be sent to its current audience—the college community and a targeted group of community leaders. Links to the publication will be posted on Facebook and Twitter, introducing the newsletter to a new audience.

Focus Area 6: Community/College Relations

Institutional Goal 6.2: Citrus College will enhance the sense of collegiality among members of the college through effective communication and community-building activities.

Strategic Objective 6.2.4: Sponsor an annual networking opportunity with faculty and members of the external community, such as hosting a mixer on campus for members of the college’s faculty, Foundation board, Board of Trustees, Citizen’s Oversight Committee, advisory board members and the college’s constituency groups.

Contact: Foundation Director

Timeline:

2011-12	2012-13	2013-14	2014-15	2015-16
I	I	I	I	I

<u>Specific Activities</u>	<u>Projected Measurable Outcomes</u>
<ol style="list-style-type: none"> 1. Utilize the convening power of the college Centennial celebration to bring different constituencies and stakeholders together at Citrus College on October 11, 2014, which includes an All-Class Reunion, several events for internal folks and a business expo setting to involve local businesses. 2. Organize City Days at Citrus College and invite local partners for a campus tour, program presentations and lunch hosted by respective area Board of Trustee members. 3. Develop Foundation board members by hosting summer workshops. The workshops will be focused around the community relations function of their role, as they represent the college at college events and in the community. 	<ol style="list-style-type: none"> 1. Outreach will be made to at least 2,500 alumni in the donor base; 100 mailings sent to Citrus College retirees; and 3,000 new alumni contacted through social media inviting them to the Centennial All-Class Reunion. Twelve hundred business expo mailings will be sent to promote and provide networking opportunities for the Centennial Homecoming Celebration event. 2. Three City Days events will be held at Citrus College by the end of the 2014-2015 year. In coordination with Foundation Board Members and the Board of Trustees, 15-20 community leaders, leading educators, supporters, and donors in each city will be identified and invited. 3. At least two summer workshops for Foundation board member development will be hosted during the 2014-2015 year.