

Note: Course Dates indicate Beginning and Ending Dates

M=Monday, T=Tuesday, W=Wednesday, R=Thursday, F=Friday, S=

CRN	Instructor	Days	Time	Room	D	CRN	Instructor	Days	Time	Room	D
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Communications

COMM 100 Mass Media and Society 3 Units

Strongly recommended: READ 099 if required by reading placement exam or if required by reading level.

A survey and evaluation of mass media in economic, historical, political, psychological, and sociological terms. Focuses on helping the media consumer understand the power and significance of mass communications: books, newspapers, magazines, radio, television, motion pictures, the Internet, public relations, and advertising. Discusses the rights and responsibilities and interrelatedness of media in a diverse global society. Required for all communications and journalism majors; also a general interest course.

54 lecture hours. CSU UC

21379	O'Neil, M.	TR	08:20 AM-09:45 AM	TC 127	08/29-12/19
20104	Long, S.	TR	01:05 PM-02:30 PM	IS 109	08/29-12/19

COMM 101 Reporting and Writing News 3 Units

Strongly recommended: READ 099 if required by reading placement exam or if required by reading level.

Adherence to professional writing style and successful interviewing techniques as well as the legal and ethical aspects of the profession are covered among a wide range of writing experiences. Required of all communications majors.

54 lecture hours, 18 lab hours. CSU

20167	O'Neil, M.	TR	09:55 AM-11:20 AM	LI 120	08/29-12/19
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+18 TOTAL HRS ARR

COMM 103 Freelance Journalism 1 Units

Strongly recommended: COMM 101.

This course is designed for students who wish to contribute to the campus newspaper and magazine but are unable to enroll in the regular staff class. Students who are interested in advertising, writing, photography, illustration, cartooning, design, or computer graphics, page layout and paste-up may participate to a limited extent through this class. This course may be taken four times. 36 lab hours. CSU

20174	O'Neil, M.	HRS-ARRG			08/29-12/19
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54 TOTAL HRS ARR

COMM 104 Public Relations 3 Units

A survey of public relations history, theories and practices with emphasis on applications to business, public agencies and institutions. A practical approach to using the media, creating publicity releases, organizing and executing campaigns. Explores job opportunities of particular interest to communications majors. 54 lecture hours. CSU

20178	Long, S.	MW	01:05 PM-02:30 PM	LB 309	08/29-12/19
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COMM 136 Cultural History of American Films 3 Units

Strongly recommended: READ 099 if required by reading placement exam or if required by reading level.

In considering the history of American commercial motion picture culture from its origins to the present, students will study film language, the social composition of audiences, the economics of the film industry, major themes and genres that have appeared in American films, and the relationship between politics and American motion pictures. 54 lecture hours. CSU UC

20152	Rashidi, W.	TR	11:30 AM-12:55 PM	LB 203	08/29-12/19
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COMM 200 Visual Communications 3 Units

Strongly recommended: READ 099 if required by reading placement exam or if required by reading level.

An introduction to the history of film and television as visual mass media. Analysis of seminal films and television programs with emphasis on their evolution as entertainment media and their impact on society. 54 lecture hours. CSU UC

20180	Rashidi, W.	R	07:00 PM-10:10 PM	LH 101	08/29-12/19
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COMM 230 Desktop Publishing 3 Units

Strongly recommended: COMM 101.

Instruction and practice in analysis of story structures and effectiveness of written material, rewriting, correction of errors, proofreading, headline writing, news and picture evaluation, and page design. Provides hands-on experience working with the college newspaper staff. This class may be taken four times. 36 lecture hours, 54 lab hours. CSU

20183	O'Neil, M.	MW	11:00 AM-11:50 AM	TC 123	08/29-12/19
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+54 TOTAL HRS ARR

COMM 240 Newspaper Production Staff 3 Units

Strongly recommended: COMM 101.

Staff members gather, evaluate, write, photograph, and edit the news for publication in the student media. Working with the editorial board and desktop publishing classes as a production team, the staff plans, budgets, and designs each issue. This course may be taken four times. 36 lecture hours, 54 lab hours. CSU

20187	O'Neil, M.	MW	10:00 AM-10:50 AM	TC 123	08/29-12/19
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+54 TOTAL HRS ARR

COMM 245 Editorial Board Workshop 2 Units

Strongly recommended: COMM 101.

A study of the major aspects of editorial responsibilities. Taught in a laboratory setting, the course provides practical instruction and experience for campus editors in writing, editing, and evaluating each issue of the campus newspaper and magazine, as well as formulating editorial policy. This course may be taken four times. 18 lecture hours, 54 lab hours. CSU CSU

20191	O'Neil, M.	W	12:00 PM-12:50 PM	TC 127	08/29-12/19
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+54 TOTAL HRS ARR

COMM 280 Magazine Production Staff 3 Units

A lecture/laboratory course in which the organization, formula, format and production methods of magazines are studied and applied in the development of a college magazine. Activities include writing, editing, photography, art, layout and production. This course may be taken four times. 36 lecture hours, 54 lab hours. CSU

20195	Rashidi, W.	R	01:30 PM-03:35 PM	TC 123	08/29-12/19
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+54 TOTAL HRS ARR