

Note: Course Dates indicate Beginning and Ending Dates

M=Monday, T=Tuesday, W=Wednesday, R=Thursday, F=Friday, S=

CRN	Instructor	Days	Time	Room	D	CRN	Instructor	Days	Time	Room	D
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Communications

COMM 100 Mass Media and Society

3 Units

Strongly recommended: ENGL 099 or READ 099 if required by English placement or if required by English level.

A survey and evaluation of mass media in economic, historical, political, psychological, and sociological terms. Focuses on helping the media consumer understand the power and significance of mass communications: books, newspapers, magazines, radio, television, motion pictures, the Internet, public relations, and advertising. Discusses the rights and responsibilities and interrelatedness of media in a diverse global society. Required for all communications and journalism majors; also a general interest course. 54 lecture hours. CSU UC

20674 O'Neil, M. TR 09:55 AM-11:20 AM TC 127 08/27-12/17

COMM 101 Reporting and Writing News

3 Units

Strongly recommended: ENGL 099 or READ 099 if required by English placement or if required by English level.

An introduction to defining, gathering, and writing the news. Stresses accuracy, objectivity, fairness, and balance. Practice in interviewing techniques, following rules of professional style, and writing basic news story structures for print, broadcast and online publications. Discussion of issues involving press rights and responsibilities, cultural sensitivity, taste, libel, and ethics. Required of all communication and journalism majors. 54 lecture hours. CSU

20043 O'Neil, M. TR 08:20 AM-09:45 AM TC 127 08/27-12/17

COMM 103 Freelance Journalism

1 Units

Strongly recommended: ENGL 099 or READ 099 if required by English placement or if required by English level. Also, ENGL 100.

This course is designed to accommodate students who wish to contribute to the campus newspaper, magazines and/or student publications websites but are unable to enroll in regular staff classes. Students who are interested in advertising, writing, photography, art, graphics and/or page design may participate in student publications to a limited extent through this class. Freelance Journalism may be repeated four times. 54 lab hours. CSU

20045 O'Neil, M. F 09:00 AM-12:10 PM TC 123 08/27-12/17

+54 TOTAL HRS ARRG

COMM 104 Public Relations

3 Units

Strongly recommended: ENGL 099 or READ 099 if required by English placement or if required by English level.

A survey of public relations history, theories and practices with emphasis on applications to business, public agencies and institutions. A practical approach to using the media, creating publicity releases, organizing and executing campaigns. Explores job opportunities of particular interest to communications majors. 54 lecture hours. CSU

20047 Long, S. W 07:00 PM-10:10 PM LB 308 08/27-12/17

COMM 200 Visual Communications

3 Units

Strongly recommended: ENGL 099 or READ 099 if required by English placement or if required by English level.

An introduction to the history of film and television as visual mass media. Analysis of seminal films and television programs with emphasis on their evolution as entertainment media and their impact on society. 54 lecture hours. CSU UC

20048 O'Neil, R. R 07:00 PM-10:10 PM LH 101 08/27-12/17

COMM 230 Desktop Publishing

3 Units

Strongly recommended: COMM 101.

Computer instruction and practice. Analysis of story structures and effectiveness of written material, rewriting, correction of errors, proofreading, headline writing, news and picture evaluation, and page design. Hands-on experience working on student publications with the college newspaper and magazine staffs. This course may be taken four times. 36 lecture hours, 54 lab hours. CSU

20050 O'Neil, M. MW 11:00 AM-11:50 AM TC 123 08/27-12/17

+54 TOTAL HRS ARRG

COMM 240 Newspaper Production Staff

3 Units

Strongly recommended: COMM 101.

Staff members gather, evaluate, write, photograph, and edit the news for publication in the student media. Working with the editorial board and desktop publishing classes as a production team, the staff plans, budgets, and designs each issue. This course may be taken four times. 36 lecture hours, 54 lab hours. CSU

20052 O'Neil, M. MW 10:00 AM-10:50 AM TC 127 08/27-12/17
+54 TOTAL HRS ARRG

COMM 245 Editorial Board Workshop

2 Units

Strongly recommended: COMM 101.

A study of the major aspects of editorial responsibilities. Taught in a laboratory setting, the course provides practical instruction and experience for campus editors in writing, editing, and evaluating each issue of the campus newspaper and magazine, as well as formulating editorial policy. This course may be taken four times. 18 lecture hours, 54 lab hours. CSU CSU

20054 O'Neil, M. W 12:00 PM-12:50 PM TC 123 08/27-12/17

+54 TOTAL HRS ARRG

COMM 250 Multimedia Reporting

3 Units

Strongly recommended: COMM 101. Also, ENGL 099 or READ 099 if required by English placement or if required by English level.

This convergence journalism course incorporates print and broadcast techniques to produce multimedia pieces for the web. This includes multimedia storytelling incorporating writing, digital photography, shooting and editing video, and recording and editing sound. 54 lecture hours. CSU

20994 Rashidi, W. F 09:00 AM-12:10 PM P1 103 08/27-12/17