

## HAPPENINGS

### JANUARY

MONDAY - 8

FOUNDATION EXECUTIVE BOARD  
MEETING AT 4:30 P.M. IN THE  
FISHBOWL

TUESDAY - 9

CSEA CHAPTER MEETING AT 12  
P.M. IN THE CAMPUS CENTER EAST  
WING

WEDNESDAY - 10

MEN'S BASKETBALL VS. CANYONS  
AT 5:30 P.M. AND WOMEN'S  
BASKETBALL VS. CANYONS AT 7:30  
IN THE MAIN GYM

THURSDAY - 11

CITRUS BUSINESS ASSOCIATION  
PIZZA AND SODA SALE FROM 10  
A.M. TO 2 P.M. IN THE CAMPUS  
CENTER MALL

FRIDAY - 12

LVN GRADUATION IN THE  
PERFORMING ARTS CENTER IN THE  
EVENING

## CAMPUS MEETINGS

The CITC Committee will be meeting Monday at 2 p.m. in FP 100. The Enrollment Management Committee will be meeting at 3 p.m. on Monday in the Fishbowl.

## GOT CITRUS NEWS?

We want to hear from you. E-mail Citrus-related information to Stacy Quillen at [squillen@citruscollege.edu](mailto:squillen@citruscollege.edu) The Weekly Bulletin is distributed to all faculty and staff via campus e-mail. To view past issues of the Weekly Bulletin, please visit (and bookmark): <http://www.citruscollege.edu/pio/campusnews.htm>

## Welcome To The Spring 2007 Semester!

Welcome back and happy new year! Spring 2007 will be an exciting and eventful semester for Citrus College. Great strides are being made in the areas of campus construction, compressed calendar implementation, the enterprise resource project, and the creation of an associate's degree in nursing. Continue to read the Weekly Bulletin each week to learn about developments in these, and many other, areas.

To submit an item for publication, e-mail the relevant information to [squillen@citruscollege.edu](mailto:squillen@citruscollege.edu). But remember, inclusion in the Weekly Bulletin will be decided at the discretion of the Office of External Relations. We look forward to hearing from you!

## Spring 2007 enrollment numbers decline



The most recent registration numbers show that 9,212 students have registered for spring 2007. This is down 505 from spring 2006. However, while enrollment is down, the number of weekly student contact hours (WSCH) is up by over 1,000 hours. The WSCH for spring 2006 was 113,347 and the WSCH for spring 2007 is 114,440. "In order to grow and receive additional growth funding, we need to see both an increase in our student and WSCH numbers," said Dr. Viera.

## Baccalaureate Degree Classes at Citrus

Citrus is offering a new program through which you can earn a Bachelor of Science in Occupational Studies from Cal State Long Beach by taking classes at Citrus College. CSULB offers Baccalaureate options in Corporate Training and Development, Research and Evaluation, Transition Services, Vocational Arts, and Integrative Professional Studies. A Master's Degree is also available.



An orientation meeting has been scheduled for **Monday, February 26 at 5 p.m.** in the Staff Lounge. At that meeting, CSULB will explain their degrees and answer your questions. They will have their experts there to help each potential student assess their current status and determine their best pathway to a degree. Financial Aid will also attend to provide your best options for tuition assistance.

These classes are open to all Citrus College faculty, staff, and eligible students. We hope to schedule the first Citrus College classes in August, completing two classes by the end of October, when you can take your next CSULB classes via distance education if you choose.

You can learn more about the curriculum at the CSULB Professional Studies website at <http://www.csulb.edu/colleges/chhs/departments/prof/>. To RSVP for the orientation meeting, call Cheryl Hall at X8700.



## Thank You from Dr. Viera

Dr. Viera would like to thank the Citrus College Faculty leadership for encouraging all faculty to “preserve enrollment” as we transition to a compressed calendar next fall. This transition will help make us competitive with our surrounding districts.

He would also like to thank the Supervisor/ Confidential group for staffing the information tables during the first week of the semester (pictured above). Although many of our spring students are returning from the fall, we also have many new students who are not familiar with our campus.

## Ad campaign works to increase college’s visibility

Over the last few months, the Office of External Relations has executed a groundbreaking advertising campaign to help increase the visibility of Citrus College within its surrounding communities.

As part of this campaign, print ads were placed in the San Gabriel Valley Newspaper Group publications, MountainViews News Magazine, the San Gabriel Valley Examiner, Monrovia Weekly, The Claremont Courier, Charter Oak School District’s School News, and La Opinion. The most recent newspaper ad appeared today in the San Gabriel Valley Tribune. This full page ad was made possible by a special last-minute rate.

In addition, paid radio spots were played on both KFI and KOST radio stations. Streaming advertisements also appeared on all 8 Clear Channel Web Sites.

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For the first time ever, Citrus College also purchased cable advertising. These 30-second ads starring Citrus College students appeared on MTV, the Family Channel, Fox Sports, and TBS over a 3 1/2 week period.

In addition to increasing our visibility, other objectives of this campaign were to be economical and to cover the media that serves our communities.

## Passport to Travel: England

Journey to the places where some of the greatest authors lived and forever inscribed their names in English literature. The Passport To Travel presentation, "Story Book England," will take place at 2:30 p.m. and 7:30 p.m. in the Haugh Performing Arts Center on Wednesday, January 10.



From Chaucer's Canterbury and Shakespeare's Stratford to Samuel Johnson's London to Jane Austen's Winchester, the presentation will take the audience through scenic England and will help the audience understand why Humpty Dumpty took his tragic fall and what really made Little Jack Horner sit in the corner.

General admission tickets are \$7.50. For more information, call (626) 963-9411.

### Stuffed Owl Cafe Menu

#### Monday

- Turkey Loaf for \$5.00
- Spaghetti and Meatballs for \$5.00

#### Tuesday

- Oven Roasted Turkey for \$5.50
- Stuffed Cabbage Roll for \$5.00

#### Wednesday

- Tuna Noodle Casserole for \$5.00
- Curried Beef over Steam Rice for \$5.50

#### Thursday

- Macaroni and Cheese for \$5.00
- Salisbury Steak for \$5.50

#### Friday

- Chef Special

Daily breakfast and lunch specials are also available. For more information, visit the Stuffed Owl Cafe.