Focus Area One: Academic Excellence
- To provide high quality instructional programs in recognized and emerging fields of study that lead to successful attainment of degrees, certificates, employment, and transfer
- To support teaching and learning with high quality professional development, ongoing student outcomes assessment, and thoughtful selection and application of technological support

Focus Area Two: Student Support and Success
- To strengthen programs and services that address the learning needs of students
- To enhance a supportive collegiate environment that enables students to achieve their goals of transfer, degree and certificate completion

Focus Area Three: College Resources
- To maximize the use of existing fiscal, personnel and technical resources via effective planning and resources management
- To expand the college resources base by cultivating new sources of funding and pursuing opportunities to enhance existing resources

Focus Area Four: Learning Environment
- To enhance student learning by providing a safe, accessible and attractive campus with classrooms, labs, equipment/technology and parking adequate to meet student needs
- To increase ecological responsiveness through enhanced measures for utilities conservation, recycling and promotion of alternative transportation strategies

Focus Area Five: Institutional Effectiveness
- To strengthen the campus culture of planning and informed decision-making by maximizing the use of research, program review and outcome assessment
- To focus on integrating and institutionalizing planning and budget development through ongoing and systematic review and evaluation

Focus Area Six: Community/College Relations
- To enhance the college’s public image and prominence in the educational community through the cultivation of effective partnerships and collaboration with business, industry, education and governmental and service organizations
- To enhance the sense of collegiality amongst members of Citrus College through effective communication and community-building activities

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