



# 2019-20 ANNUAL IMPLEMENTATION PLAN

Presented to the Citrus College Board of Trustees, October 15, 2019

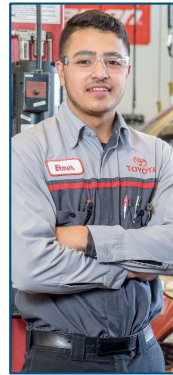


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## Introduction

### Increase Student Success and Completion



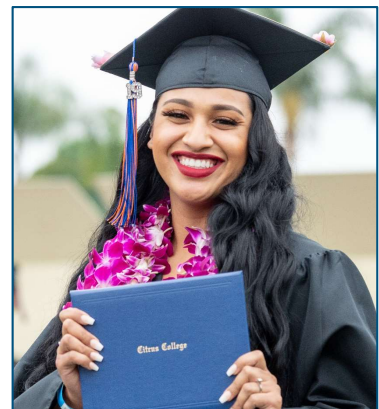
## Focus Area 1: Preparedness

- Veterans Success Center will partner with U.S. VETS to provide new services to student veterans and college employees
- Student Life and Leadership Development to offer a series of new personal and professional development workshops



## Focus Area 2: Enrollment

- Optimize course scheduling to reduce student's time to completion
- New scholarship campaign for incoming international students
- Develop a marketing plan targeting Career Technical Education students



## Focus Area 3: Instructional Quality

- Identify and disseminate research-based strategies through faculty professional development workshops
- Continue to implement AB 705 curricular changes to increase success



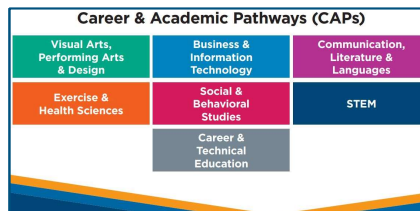
## Focus Area 4: Instructional Responsiveness

- Develop a new ADT in Child Development
- Identify and develop a new CTE program based on labor market information



## Focus Area 5: Student Support

- Implement CCC MyPath portal to provide expedient access to student support programs
- Develop Guided Pathways Career and Academic Pathways (CAPs) Success Team Model
- Offer job interview prep activities for students



## Focus Area 5: Student Support (cont.)

- Career/Transfer Center to host a student conference on transfer
- Student Health Center to offer Mental Health First Aid certification training to college employees
- EOP&S to develop new information hub on Canvas – the college's online class platform



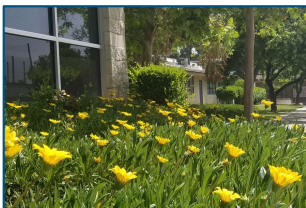
## Focus Area 6: Safe Environment

- Provide women's self-defense training for students and staff
- Campus Safety to create new online incident reporting system



## Focus Area 7: Sustainability

- Install water-efficient fixtures in ED building and ensure laboratories meet Zero Net Energy mandates
- Incorporate sustainable building design standards are incorporated in the 2020-2030 EFMP



## Focus Area 8: Technological Advancement

- Improve Banner 9 self-service to enable pre-registration checklist for students
- Execute the new two-factor authentication and confidential security assessment
- Implement Infosilem – the college’s new course scheduling software



## Focus Area 9: Diversity and Equity

- Increase social media followers through dynamic videos and engaging content
- Promote CalWORKs and CARE programs while developing new county partnerships with social services
- Organize classified employee customer service training based on the CCCCO’s Vision for Success





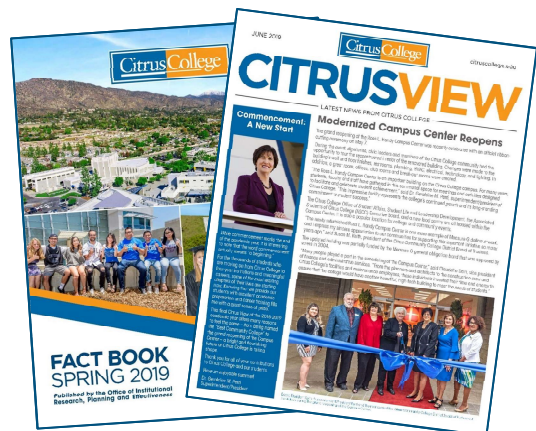
## Focus Area 10: Image

- Increase the number of YouTube subscribers through video content highlighting the college's academic programs, services, and students
- External Relations to feature new human interest press releases and articles
- Host Community Day events highlighting the Veterans Success Center and the Citrus College Promise Program



## Focus Area 11: Community Relations

- Invite legislators to tour the campus while showcasing the college's programs, services and priorities
- Present state legislators and city government officials with college highlights, accolades via periodic print publications



## Increase Student Success and Completion

