

## PROGRAM DESCRIPTION:

The Associate in Arts in Communication Studies for Transfer degree (AA-T) focuses on the areas of public communication, small group communication, oral interpretation, and interpersonal communication. It is designed to increase skills in verbal communication and public speaking, analysis and listening, interpersonal relationships, teamwork and leadership, motivation and initiative, and dealing with diversity. The Associate in Arts in Communication Studies for Transfer degree provides lower division preparation for students planning to transfer into Speech Communication and Communication Studies programs. Students should take courses in both Speech Communication and Media Arts. Students who complete this degree will be guaranteed admission with junior status to the California State University system, and will be given priority admission to our local CSU campus. For program requirements please visit: [bit.ly/2TJTqz4](http://bit.ly/2TJTqz4)

### HOW DO I KNOW IF THIS MAJOR IS FOR ME?

- I effectively communicate verbally and through written means
- I am good at gathering and analyzing information and data
- I can research and analyzing quantitative data
- I enjoy details and can evaluate information and sources
- I like developing and market research skills
- I am motivated to write press releases, scripts, or other promotional materials

### WHERE CAN I WORK?

Access [Focus2Career](#) on our website for information about majors/careers.

- Freelance/ Internet Sites
- Television and Radio Companies
- Public Relations Firms
- Advertising and Consulting Agencies
- Radio and Television Companies
- Sports and Entertainment Organizations
- Hospitality and Tourism Industry



### WHAT CAN I DO WITH THIS ASSOCIATE DEGREE?

Position Title	CA Median Salary (Pay Varies)
Social Media Specialist	\$54,943
Human Resource Assistant	\$40,450
Media Administrative Assistant	\$33,900
<a href="#">Fundraising Assistant</a>	\$38,363

### WHAT CAN I DO WITH HIGHER EDUCATION AND TRAINING?

Position Title	CA Median Salary (Pay Varies)
<a href="#">Public Relations Specialist</a>	\$665,880
<a href="#">Advertising Manager</a>	\$110,110
<a href="#">Broadcast News Analyst</a>	\$57,760
<a href="#">Labor Relations Specialist</a>	\$77,660

\*Disclosure: Salary may vary based on industry, location, education and experience, for more information please meet with a career counselor.

## HOW DO I GET STARTED?

- Gain related experience through summer jobs, internships and part time jobs: [www.natcom.org/](http://www.natcom.org/)
- Conduct informational interviews in person or virtually using CandidCareer: [www.citruscollege.edu/courseofstudy/Pages/default.aspx](http://www.citruscollege.edu/courseofstudy/Pages/default.aspx)
- Job shadow and network with professionals in a position you wish to obtain: [www.linkedin.com](http://www.linkedin.com)
- Get involved in student organizations and pursue leadership roles: [www.citruscollege.edu/stdntsrvc/studentaffairs/ascc/clubs](http://www.citruscollege.edu/stdntsrvc/studentaffairs/ascc/clubs)
- Connect with professionals through associations: [www.occareercafe.com/associations](http://www.occareercafe.com/associations)

For more information about careers, education and training requirements, salary data, and job outlook visit [www.onetonline.org](http://www.onetonline.org) and [www.bls.gov/ooh](http://www.bls.gov/ooh)

For more information visit the Career/Transfer Center at Citrus College | Call (626) 914-8639 | [www.citruscollege.edu/stdntsrvc/careersvcs](http://www.citruscollege.edu/stdntsrvc/careersvcs)