

Cosmetology PROGRAM REVIEW REPORT 2014 - 2015

Faculty and Staff (List all)

Full Time	Adjunct	Support Staff
Bautista, Susan	Betancourt, Carmen	Douglas, Tara
Everett, Ann	Bowen, Keshia	Moreno, Diana
Glover, Patty	Calderon, Tony	Norris, Rhonda
Graciano, Albert	Corral, Heidi	Perez, Nicole
Hernandez, Salvador	Figueroa, Irma	
Morrish, Maria	Holm, Daniel	
	Lahham, May	
	Petrova, Rossi	
	Patton, Cherice	
	Smith, Linda	
	Smith, Rochelle	
	Valdez, Antonio	
	Vega, Suzie	
	Williams, Tiffany	



I. Executive Summary

Program Description:

The Cosmetology certificate is a comprehensive curriculum that prepares students for a wide range of careers within the beauty industry. The curriculum offers theoretical and practical disciplines as well as interactive demonstrations and hands-on applications that train students to possess knowledge, language and skills for career opportunities in haircutting, hairstyling, colorist, chemical specialist, skin and nail spas, sales and entrepreneurship. Students will understand the importance of professionalism and artistic endeavor in this diverse industry through inspiration and challenge. This program of study also enables students to prepare for and pass the California State Board Exam.

Strengths/Effective Practices:

- Cosmetology has career projections by Bureau of Labor Statistics (National 13%),
 California's Employment Development Department (State 20.%), local demographics (15.1%) Los Angeles Area through the year 2022 to achieve growth (the average growth percentage for projections is11%).
- The program linked COS 141 To COUN 156; it was implemented to encourage student success
- The program is continually evolving to improve curriculum for student needs and future employment
- Currently, there is high student enrollment creating an impacted program
- The program supports the current demand from the Student Success Task Force to provide a career technical service and implement more certificates
- According to institutional research this program has a high retention rate 98%
- According to institutional research this program has a high completion success rate 95%
- The program encourages students to continue the completion of an Associate Degree
- Newly enrolled students meet with a counselor to have an SEP and an assessment test, which aids students in declaring a major
- Most sections have been restructured from four-week sections into eight- week sections which allows students to have more fluidity in registration
- The program embraces the community with high quality services with a reasonable pricepoint
- Cosmetology builds relationships with community constituents

- Through the annual hairshow, we have raised scholarship money which was donated to Citrus College Foundation
- The program partners with other disciplines on campus (Theatre Arts, Audio Visual, Counseling, Automotive, Nursing and EMT) along with the Photography Club
- The Cosmetology program is current with industry standards

Weaknesses/Lessons Learned:

- Outdated technology used for instruction stifles technological growth in the classroom
- The need to create a larger community college growth for a cosmetology career is not being implemented. Due to the recent federal regulation of private institutions offering career/technical courses – "gainful employment regulations" with possible lost federal funding has created a larger demand in the community college environment
- There is a lack of full-time faculty due to recent faculty retirements in the prevous two years
- Due to budget constraints, an approved section has not been allowed to move forward
- No articulation between feeder high schools or adult education
- No middle school intervention or articulation
- The implemented early class start time shortens the much needed lab time per day, which
 prepares students to work in real world setting of worker/client interaction
- The implemented added Friday classes in summer session shortens the much needed lab time per day, which prepares students to work in real world setting of worker/client interaction
- No room for census growth due to closing of evening sections
- A need for a more diverse advisory committee to reflect the population that we serve

Recommendations/Next Steps:

This program needs to update the technology currently used in the classroom Increase full-time faculty new hires due to current retirements Implement an evening section Implement a barbering course



II. Curriculum

Course Number and Title	Date of last Curriculum	2013 - 2014 Course offerings By Term and # of Sections				SLOs Assessed
(Courses must be reviewed every six years to remain active)	Committee Review	Summer	Fall	Winter	Spring	(Semester / year)
COS 140 Introduction to Cosmetology		0	0	0	0	
COS141 Introduction to Cosmetology	F13	1	2	0	2	Spring 2014
COS151 Salon Success	F13	0	0	5	0	Spring 2014
COS 152 Beginning Chemical hair Reformation		0	0	0	0	
COS 153 Advanced Chemical Reformation of the Hair		0	0	0	0	
COS 154 Beginning Haircoloring		0	0	0	0	
COS 155 Advanced Haircoloring		0	0	0	0	
COS 156 Beginning Manicuring		0	0	0	0	
COS 158 Beginning Restructuring of the Hair		0	0	0	0	
COS 161A Haircolor I	F13	1	2	0	2	Spring 2014
COS 161B Haircolor II	F13	1	2	0	2	Spring 2014
COS 163 Beginning Facial Treatment, Skin Care and Make-up		0	0	0	0	
COS 165 Esthetician I		0	0	0	0	
COS 166 Esthetician II		0	0	0	0	
COS 167 Cosmetology Licensure Preparation	F09	0	0	0	0	
COS172A Hair Design I	F13	1	3	0	2	Spring 2014

COS172B Hair Design II	F13	1	3	0	2	Spring 2014
COS178A Chemical Texturizing I	F13	0	2	0	2	Spring 2014
COS178B Chemical Texturizing II	F13	0	2	0	2	Spring 2014
COS181A Hairsculpting I	F13	2	3	0	2	Spring 2014
COS181B Hairsculpting II	F13	2	3	0	2	Spring 2014
COS182 Skincare	F13	2	2	0	2	Spring 2014
COS183 Nail Care	F13	2	2	0	2	Spring 2014
COS199A Esthetician I	F13	0	1	0	1	Spring 2014
COS199B Esthetician II	F13	0	2	0	1	Spring 2014
COS199C Esthetician Salon Success	F13	2	0	1	0	Spring 2014

III. Degrees and Certificates

Title	Туре	Date Approved by Chancellor's Office	Number Awarded 2011	Number Awarded 2012	Number Awarded 2013	Number Awarded 2014
Esthetician	С	1988	28	58	56	65
Cosmetology	AS	1964	17	11	16	14
Cosmetology	С	1964	266	137	137	86

TYPE: AA = Associate in Arts **AS** = Associate in Science Degree **C** = Certificate **S** = Skill Award **AA-T** = Associate in Arts for Transfer **AS-T** = Associate in Arts for Transfer

IV. Sections Offered

With the closure of the evening program and the continued minimizing of the program in FTES, the amount of sections has dropped. In 2010 there were 82 sections offered, in 2013 there were 67 sections offered, in 2014 there will be 44 sections offered.

The demographics continues to reflect those similar to the college. The majority of students are Hispanic - 58%, White - 21%, Asian – 6%, Black – 4%, two or more races – 3%, Native American - <1%, Hawaiin/Pacific Islander – 0%, Unknown – 4%.

The majority of the students are female at 92% and 8% male.

The age demographics reflects a majority between (25-49) - 59%, (20-24) - 28%, (less than 20) – 11%, (50+) - 1%.

The retention and success rates are excellent: program wide retention rate is 98% and success rate is 95%.

The concern and trend observed is the continual minimizing of the cosmetology program. While the state of California is asking for more certificates, higher retention and high success rates, along with the Bureau of Labor Statistics (BLS) and California Employment Development Department (EDD) showing high projection rates(20%) for future employment, the trend to minimize the program is counterproductive to the projected needs of the community and putting Californians to work. While other community colleges have observed these projections and trends by expanding their programs and adding sections, this institution also needs to grow the program for future employment needs as asked per the Chancelor's office via the Student Success Task Initiative.

COS 141, COS 151, COS 161A, COS 161B, COS 172A, COS 172B, COS 178A, COS 178B, COS 181A, COS 181B, COS 182, COS 183,

V. Student Demographics

The data shows high success rates in both retention and success. Program-wide the success rate is at 96%. The age cohorts with the highest rate of success is between 20-24 at 97%, followed by 25-49 at 96%, 50 and older at 90% with the youngest cohorts at 86%.

There is not much difference in gender success rate: female at 96% with males at 95% respectively.

The ethnic demographics success/retention rates are excellent: Hispanic - 97%, Asian, White and two or more races - 96%, unknown - 95%, Black – 91%.

For data on course sections, success and retention, and student demographics please refer to data packet in your program review folder. Observations and reflections related to these data can be addressed in the appropriate "plus one" addendum.

Observations and comments about course, program and college level data can be made below.

The demographics reflects the data similar to the college. The diverse ethnic demographics reflects a majority of students of Hispanic/Latino ethnicity – 57%, White – 28%, Asian - 5%, Black - 3%, two or more races - 2%, Native American - <1% Hawaiin/Pacific Islander - <1%, and Unknown – 2%.

The majority of students reflects a gender demographics of 93% female, 5% male and 2% unknown.

The age demographics reflects 11% are < 20 years, 22% are 20-24 years, 66% are 25-49 years and < 1% are over 50 years.

VI. Student Accomplishments

Provide current, interesting information about accomplishments of students who have participated in this program.

Provide examples of individual student success or instructional strategies that were effective.

Philanthropic and community outreach essential to community networking:

<u>Fred Jordan</u> – Faculty and students provided homeless mothers and children for free hair and esthetic services in downtown L.A. area

<u>Foothill Unity</u> – Faculty and students served low-income K-12 students in Foothill area for free back to school haircuts and manicures

<u>House of Ruth</u> – A home for battered women/child come to our department to received free services

<u>Citrus College Veterans-</u> Complementary haircuts for Veteran's during the second week of November in collaboration with Dr. Martha Mc Donald, Dean of Student Services <u>Locks of Love</u> – Faculty and students sent in several donated hair to Locks of Love, an organization that caters to children who need wigs/hairpieces due to illness/cancer <u>Fifty Years of Cosmetology</u> – Student work displayed at Citrus Learning Resource Library to showcase hair as a medium for art

<u>Annual Hair Show</u> – Global Flair, the department participates in a hair show extravaganza. The Cosmetology department partners with the Photography and Fine Arts departments to display student work while raising funds to donate to the Citrus College Foundation.

<u>Pacific Clinic</u> – Complementary haircuts were provided to adults and children <u>Volunteer Certificate Achievement Students</u> – Exceptional leadership awards were given to students who volunteer their extra-curricular time <u>Dare to Care</u> – A community effort to benefit Citrus Valley Hospice. Fundraising event pairing professional hair salons in the city of Covina with Citrus College Cosmetology students to shampoo, blow dry and assistant duties

<u>Halloween Haunt</u>—Fall Club Rush displaying Fall hair/makeup runway-looks for the Citrus College student body

<u>Career & Technical Day</u> – Hair and makeup demonstrations at Azusa High School career day <u>Photo shoot collaboration with the Photography department</u> - cosmetology students as models/stylist for class assignments in relation to the photography department

<u>Career Day</u> – Cosmetology Department faculty and students market and provide insight into the cosmetology career at: San Dimas H.S., Sierra Continuation H.S., Bonita H.S.

<u>Open House – Career & Technical</u> – Open house highlighting department to incoming freshman from feeder high schools

<u>Latina Leadership Network</u> – "Pan con Dulce" event, provided certificates to neighboring high school student members

<u>Jocelyn Senior Center</u> – Complementary haircuts were provided to seniors at their annual health fair

<u>Prom Makeovers</u> - Prom makeovers were provided for 50 graduating senior Bonita High School students

<u>Prom Makeovers</u> - Prom makeovers were provided for Rosemead High School students <u>Every 15 Minutes</u> - Anti drinking & drving event make-up application to discourage drunk driving for Prom attendees through the Pomona School District

Student Success

Hiromi Aono – Citrus College Key of Knowledge Recipient Student Award, CTE Division
Hiromi Aono – Student of the Year, Citrus College Cosmetology Student Recipient
Karlyne Flores – Most Artistic, Citrus College Cosmetology Student Award Recipient
Jennifer Lau – Most Academic, Citrus College Cosmetology Student Award Recipient
Norma Flores - Leadership Award, Citrus College Cosmetology Student Award Recipient
Devin Graciano – Voted "Most Innovative Artist of the Year" by 6,000 industry professionals – this
award recognizes the next generation of hairstylist to shape the future of the industry
Tiffany Bernard – Winner of the 2014 Wella Trendvision Student Division

Tilifany Bernard – Winner of the 2014 Wella Trendvision Student Division

Angel Cosio – Recently became a Redken International Educator

Janine Ker – Featured on Ovation Channel, "Hair Artistry" demonstrating hair as an art form Jonathan Serna – Salon Sessions, Pasadena, Ca.

Thomas O'Hara - Salon Lavish, Covina, Ca.

Jonah Crescencio - Kut Haus Salon, Covina, Ca

Audrey Hamm – Luxe Salon, Glendora, Ca.

Jordan Valdez – Luxe Salon, Glendora, Ca.

Darlene Mendoza - Salon Lavish, Covina, Ca.

Cassandra Wetselline - Blush Salon, San Dimas, Ca.

Erica Tormos – Salon Lavish, Covina, Ca.

Jessica Becker – Cutz Salon, Covina, Ca.

Diego del Aguila – Seanara Salon, Beverly Hills, Ca.

Diana Munoz - Refine Salon, Covina, Ca.

Jessica Davenport – Ricciolo Salon, La Verne, Ca.

Tiffany Carnes - Ricciolo Salon, La Verne, Ca.

Ann Marie Emery - Sports Clips, Rancho Cucamonga, Ca.

Rachel Ditlinger – Sports Clips, Glendora, Ca.

Mayra Brito – Leo's Hair Salon, Azusa, Ca.

Kristina Bridges – Carlton International, Rancho Cucamonga, Ca.

VII. Student Learning Outcomes Assessment Reflection

Academic Senate Approved 4/11/12

The overall reflection on SLOA's for academic school year 2013/2014 continues to be good. Success rates vary from 82%-100% for student outcomes. The tangible outcomes demonstrates and trickles down into the continued success of the cosmetology program. This is evident by the high completion rate and success rate achievements. The program uses the student learning outcomes in curriculum, syllabi and course instruction. The Advisory Board Members also support what is implemented in instruction and communicates to the faculty that Citrus College students are well trained and prepared for entry-level work positions.



VIII. Progress toward previous goals

During 2013-2014, we accomplished:

	Previous Goals	Progress/ Persons Responsible	Status	Institutional Goal
Goal 1 EMP	Develop a workable "tracking" system for 1 year graduates	In Progress	Р	
Goal 2 EMP	Collaborate with facilities planners to create an educational environment analogous to a salon	Budget/Facilities	I	
Goal 3 EMP	Use technology to increase student access to information and to record hours, student progress and testing as well as to support the College's environmental goals	Budget/Facilities	I	
Goal 4 EMP				
Goal 5				
2010-11				
Goal 6				
2010-11				
Goal 7				
2010-11				
Goal 8				
2010-11				
Goal 9				
2010-11				
Goal 10 2011				
Goal 11				
2011				

Goal 12		
2011		
Goal 1		
2012		
Goal 2		
2012		
Goal 3		
2012		

In addition to previous goals, during 2014 - 2015, we plan to:

	Description	Actions / Target Date	Data Index*	Institutional Goal**
Goal 1	Develop a workable data collection system for licensure	Spring 2015		EFMP 1
Goal 2	Update Webpage including photos and publications	Fall 2015		EFMP 1
Goal 3	Implement a Barbering section	Fall 2015		EFMP 4
Goal 4	Network with businesses for student employment opportunities	Fall 2015		EFMP 1

^{*}For instutional goals visit link below.

http://www.citruscollege.edu/admin/planning/Documents/StrategicPlan2011-2016.pdf

EFMP 1 – Use technology to increase student access to information and to record hours, student progress and testing as well as to support the College's environmental goals.

EFMP 2 – Collaborate with facilities planners to create an educational environment analogous to a salon.

EFMP 3 – Create two new courses: (1) in collaboration with Theater Arts, a course on make-up and wig styling for theatre productions, and (2) in collaboration with photography, a course preparing models' hair, makeup, and costumes for still photos and//or videos.

EFMP 4 – Reinstitute the Department of Barbering and Cosmetology instructor certification course by creating a crossover cosmetology/barbering course and/or barbering program.

^{**}For Educational and Facilities Master Plan, use table below.



IX. Budget Recommendations for 2014 - 2015

(Add rows or attach additional pages as needed for complete description / discussion)

Certificated Personnel (FNIC)

Position	Discuss impact on goals / SLOs	Impact	Priority
		1 Full-time	1
1 Full-Time Esthetician	Replace 2 retirement positions	Esthetician	
		to fill the	
		need of	
		projected	
		growth	
		according to	
		BLS, EDD	
		2 Full-Time	
2 Full-Time	Replace 2 retirement	Cosmetology	1
Cosmetology		to fill the	
		need of	
		projected	
		growth	
		according to	
		BLS, EDD	

Classified Personnel

Position	Discuss impact on goals / SLOs	Impact	Priority
Clerk III	To track daily student data and progress		1

Staff Development (Division)

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority
Professional	Intl Esthetics, Cosmetics & Sp			2
Development	Conferences (IECSC) Las Vegas, NV			
	June 2015			
Professional				
Development				
Professional	Hair Extension And Wig Making Course			2
Development				
Professional	Special Effects Make Up Course			2

Development		

Facilities (Facilities)

Describe repairs or modifications needed	Discuss impact on goals / SLOs	Building / Room	Impact	Priority
Warm water necessary	Plumbing upgrade required	TC 208	Chronic	1
			problem	
PC Building Room 5	Refurbish the cosmetology entrance by	PC 122	Student	
	updating room 5 to emulate a salon		success and	2
	environment		entry level	
			job rediness.	
Up date the reception	Provides students the opportunity to	PC first	Student	
area	experience guest services from arrival	floor	success and	2
	to completion of a service.		entry level	
			job rediness.	
Update the classrooms	Modernize classrooms bring the up to	PC first	F	2
	industry standards	floor		
Faculty work/break room	Faculty need a place to	Rm 110		1
	communicate/student conference			
Venitlation system	Local ventilation is needed in all areas	PC first	Compliance	1
	of PC first floor (Cosmetology	floor	withSDS	
	Department)		requirements	

Computers / Software (Tec's)

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority
LED Big Screen Smart	The goal is to replace the classroom	\$24,000		2
TV's	projectors with large LED big screen			
	(70" or greater) displays.			

Equipment

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority
32 doll heads + 8 tripods	Instructors need supplies to demonstrate	\$150		2
	course instruction	each		
15 Manicure tables	Student success	3400.00	F	1

Supplies (Division)

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority

General Budget Guidelines

Budget Preparation Tips:

- Include items on the budget form that are needed for program success even if there is no financial need
 associated with the request (i.e. training that could be accomplished with on-campus resources, sharing of
 resources with another discipline or department etc.)
- Whenever possible, obtain actual cost for the items / equipment you wish to purchase. This avoids situations
 where items are considered for purchase but it is determined that the actual cost greatly exceeds the original
 estimate.
- Identify unit cost (cost per item) and the number of units desired in requests.
- Indicate if there is a lower level of financial support that would be workable in your educational plan if you request \$30,000 for a classroom set of equipment (one item for each student), if \$15,000 were available, would it be possible for two students to share an item? Is the request "All or nothing"?

Determining Budget Impact:

Indicate one or more of the following areas that your request will affect:

M = Mission: Does the request assist the program in meeting the District's mission and established core competencies and / or diversity?

N = Need: Does the request assist the program in addressing needs based on labor market data, enrollment, articulation, advisory committee, regional agreements, etc.?

Q = Quality: Does the request assist the program in continuing or establishing appropriate lecture/lab unit values? Will the request assist in the regular reviewed / updated of course outlines? Is faculty development adequate? Does program need support in addressing the State and District emphasis on critical thinking, problem solving and written expression? Does program need support to meet stated objectives in the form of SLOs? Do course pre-requisites and co-requisites need to be validated?

F = Feasibility: Does the request assist the program maintain adequate facilities, equipment, and library resources? Is there a need for repair or modification of facilities? Is there a need for new equipment or supplies? Are course offerings frequent enough for students to make adequate progress in both day and evening programs? Does the program have adequate communication with & support from Counseling?

C = Compliance: Does the request assist the program in meeting Federal, State & District requirements? (Do the course outlines meet state, district & federal regulations for content? Do vocational programs have regular advisory meetings?)

Budget Priorities:

When establishing priority, consider the following:

- Priority 1: This item is mandated by law, rule, or district policy.
- Priority 2: This item is essential to program success.
- Priority 3: This item is necessary to maintain / improve program student learning outcomes.



X. Career Technical Education

TOP CODE: 3007 **COSMETOLOGY AND BARBERING**

Advisory Committee meeting date(s): Cosmetology: 04/22 /13
Esthetician: 03/04/13

1. Advisory Committee recommendations

1.	Improve technical skills on men's haircutting/short hair women's haircutting
2.	Improve the technical skills on detailed finish work on blow drying and shampooing
3.	Improve sales and business minded thinking when students enter the professional environment.
4.	
5.	

2	Are these	Advisory	Committee	minutes or	file with	Academic	Affairs?
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YES	X	NO	
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3. Vocational Funds

Purpose	Amount
Classroom computers, Esthetics equipment,	\$12,000
New curriculum in esthetics	
	Classroom computers, Esthetics equipment,

4. Labor Market Data 2010 - 2022

State and National Trends

Halfe I Otata	Employment		Percent	Projected	
United States	2012	2022	Change	Annual Job Openings ¹	
Hairdressers, Hairstylists, and Cosmetologists	611,200	688,700	+13%	22,060	
California	Employment		Percent	Projected	
California	2012	2022	Change	Annual Job Openings ¹	
Hairdressers, Hairstylists, and Cosmetologists	40,400	48,500	+20%	1,750	

¹Projected Annual Job Openings refers to the average annual job openings due to growth and net replacement.

National Data Source: Bureau of Labor Statistics, Office of Occupational Statistics and Employment Projections State Data Source: California Employment Development Department, Labor Market Information Division

State and National Trends

	Employment		Percent	Projected	
United States	2012	2022	Change	Annual Job Openings ¹	
Skincare Specialists	44,400	62,000	+40%	2,130	
O. Il's and to	Employment		Percent	Projected	
California	2012	2022	Change	Annual Job Openings 1	
Skincare Specialists	5,100	7,200	+41%	250	

¹Projected Annual Job Openings refers to the average annual job openings due to growth and net replacement.

National Data Source: Bureau of Labor Statistics, Office of Occupational Statistics and Employment Projections
State Data Source: California Employment Development Department, Labor Market Information Division

State and National Trends

	Employment		Percent	Projected	
United States	2012	2022	Change	Annual Job Openings ¹	
Manicurists and Pedicurists	86,900	100,400	+16%	2,070	
	Employment		Percent	<u>Projected</u>	
California	2012	2022	Change	Annual Job Openings ¹	
Manicurists and Pedicurists	23,000	28,500	+24%	740	

¹Projected Annual Job Openings refers to the average annual job openings due to growth and net replacement.

National Data Source: <u>Bureau of Labor Statistics</u>, <u>Office of Occupational Statistics and Employment Projections</u>
Stat

(California Employment Department Labor Market Information for Los Angeles, Long Beach-Glendale, Ca. Metropolitan Division) Outlook

Occupation	Soc Code	Employment Estimated 2010	Employment Projected 2020	% Change
Hairdressers, Hairstylists & Cosmetologists	39-5012	9950	11440	15.0%
Manicurist/Pedicurist	39-5092	4590	5260	14.6%
Sales Representatives, services, all other	41-3099	22120	25600	15.7%
Demonstrators and Product Promoters	41-9011	3980	4660	17.1%
Skincare Specialists	39-5094	2740	3340	21.9%
Shampooers	39-5093	N/A	N/A	N/A
Makeup Artists, Theatrical and Performance	39-5091	560	650	16.1%

5. Discuss demand for workers in this TOP code based on CA Employment Development Department Labor Market Information for Los Angeles County and Advisory Committee input. Describe the rationale for use of data regarding additional geographic areas.

Due to CTE Title V requirement projection needs to be completed every 2 years, will addressed this in 2013.

The data is the most current available through the California Employment Development Department for the Los Angeles, Long Beach-Glendale Metropolitan areas of California. It is categorized to have an expected growth considered "bright outlook" for the occupation of hairdresser, hairstylist and cosmetologist and "faster than average" for skincare specialist.

Not included in the table is an expected growth of 17.9% in the Inland Empire Area, which is an area many of our students travel from and currently live. Also, the license acquired by the students is for the state of California which is expected to achieve an overall growth of 20%, with a significant increase in the Northern California Area which is over 22.2%. Additionally, the projections for the SanDiego area is 31.9% for cosmetologist, 29.8% for skincare technicians and 33.3% for manicurist/pedicurist. The license allows students to work in any part of California.

CORE INDICATORS

Indicator	2009-10 (Actual)	2010-11 (Actual)	2011-12 (Actual)	2012-13 (Proposed)	2013-14 (Planning)
1. Technical Skill Attainment	96.30	95.97	96.37	97.48	96.14
2. Credential, Certificate, or	91.94	80.37	88.89	89.18	96.51
Degree					
3. Persistence or Transfer	58.37	60.86	72.77	79.33	87.36
4. Placement	75.57	72.73	78.95	65.80	76.88
5. Nontraditional Participation	2.39	3.79	4.36	3.27	2.15
6. Nontraditional Completion	1.27	3.70	3.61	3.85	1.76

Core 1 - Skill Attainment, GPA 2.0 & Above:

Core 2 - Completions, Certificates, Degrees and Transfer Ready :)

Core 3 - Persistence in Higher Education :)

Core 4 - Employment: 79.86% Performance Goal

Core 5 - Training Leading to Non-traditional Employment:

Source: CCCCO MIS Database, EDD Base Wage File, CSU Chancellor's Office, UC Office of the President, 2000 Census,

Student Loan Clearing House

CITRUS COLLEGE Negotiated Level	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
Technical Skill Attainment	92.46%	92.46%	87.93%	88.81%	88.82%	87.27%
2. Credential, Certificate, or Degree	66.13%	66.13%	78.95%	82.05%	80.93%	81.50%
3. Persistence or Transfer	82.18%	82.18%	83.62%	85.96%	85.86%	86.50%
4. Placement	79.86%	79.86%	80.33%	82.21%	81.48%	76.97%
5. Nontraditional Participation	12.58%	12.58%	19.05%	20.37%	22.08%	22.60%
6. Nontraditional Completion	12.02%	12.02%	19.72%	22.10%	25.00%	26.50%