

Art and Photography

PROGRAM REVIEW REPORT 2014 - 2015

Faculty and Staff (List all)

Full Time	Adjunct	Support Staff
Duffy, Dyane	Botello, Rochelle	
Hillman, Michael	Holmes, Alison	
Jackson, Matt	Wessel, Mark	
Johnson, Sandra	Moore, Elanie	
Rachford, Maryann	Misanchuk, Rosemarie L.	
	Meredith, Stephanie C.	
	Rusch, Lori F.	
	Watkins, Robert D.	
	Grip, Katie L.	
	Perez, Ryan M.	
	Slay, Kevin D.	
	Villeneuve, Theresa*	

^{*}Split time with COMM



I. Executive Summary

Program Description:

The Visual Arts program includes the study of art with emphasis in the historical, cultural, aesthetics and studio elements.

Areas of study include:

- Visual arts focus on painting, drawing, design, and ceramics.
 - Drawing and painting often lead to transfer or become fundamental training necessary for commercial art vocational pathways. Ceramics is collaborating with tile companies to develop a custom tile design and manufacturing program.
- · Visual arts focus on computer graphics.
 - Typography, Commercial Graphic Design, Web Design, Animation, Computer Graphics, storyboarding and layout become fundamental training necessary for digital vocational pathways.
- Photography career pathways
 - Commercial advertising photographers, photo journalists, portrait and wedding photographers, and photographic laboratory technicians
- Commercial Art career pathways
 - Entry-level positions as graphic, digital, or web designers with an emphasis on the use of a computer as a tool to implement the basic principles of design composition, layout, and typography.

Courses in art satisfy general education requirements for the associate degree, AA-T Associate Arts Transfer-studio Art, an associate degree in liberal arts with an emphasis in arts and humanities, and lower division transfer. Students may earn certificates of achievement in photography, ceramics, or digital and web design.

The current art gallery in the library which features student, faculty and visiting artist shows, will be moved to a larger space in the new Visual Arts Complex slated for completion in 2016.

Laboratory and lecture courses are offered in the day, evening, late-start and distance education blocks.

The photography program is slated to merge with the Art Department with the completion of the construction of the new Visual Arts Complex.

The Digital and Web Design certificate is out of compliance. The committee is being rebuilt.

Strengths/Effective Practices:

Current faculty is strong in the development of transfer and graduation pathways.

- Retention 96%
- Success 82%
 (From years SM 09 to SP 14)

Students have a sense of connection to faculty and material. Pedagogy demonstrates a correlation between historical and cultural aspects of art and current trends in contemporary art.

Weaknesses/Lessons Learned:

- Three fulltime replacement instructors needed to adequately meet the demand of current and projected program growth.
 - Art History
 - o Studio Art
 - Photography
- Art History courses could reflect a more global culture within the scope of their offerings.
- Computer applications are woefully behind current industry standards.
- Current Ceramics program does not reflect the industry standard.
- No Wifi in current complex.
- No Smart classroom technology.

Recommendations/Next Steps:

- Hire 3 fulltime instructors.
- Write new curriculum for Global and Cultural Art History course.
- New Visual Arts complex built and renaming of program to reflect the current practices in the state VAPA Visual and Performing Arts
- Improve technology in classroom.



II. Curriculum

Course Number and Title	Date of last Curriculum			offering and #		SLOs Assessed	
(Courses must be reviewed every six years to remain active)	Committee Review		Fall	Winter	Spring	(Semester / year)	
ART100 Art Hist/Fundamentals	F13 (has been split into 100A & B)	2	5	1	4	S14	
ART101 Art Hist/Ancient	F14 pending	0	4	1	3	S14	
ART102 Hist/Medieval	S14	0	1	0	1	S14	
ART103 Art Hist/Renaissance	S14	2	4	2	4	S14	
ART104 Art History/19th Century	S14	1	1	0	1	S14	
ART105 Art Hist/Early 20th Century	S14	0	1	1	0	S14	
ART110 Intro to Visual Arts	S11	0	2	0	1	S14	
ART111 Beginning Drawing	S08	1	5	2	7	S14	
ART112 Intermediate Drawing	S08	0	1	0	1	S14	
ART115 Figure Drawing I	S08	1	1	0	1	S14	
ART116 Figure Drawing II	S08	0	0	0	1	S14	
ART120 2-D Design	F10	0	1	0	1	S14	
ART121 3-D Design	F10	0	0	0	1	S14	
ART 122 Color Theory and Composition		0	0	0	0		
ART130 Beg Painting	S08	0	2	0	2	S14	
ART131 Inter Painting	S08	0	2	0	2	S14	

		,				
ART140 Beginning Ceramics	S08	0	4	0	4	S14
ART141 Intermediate Ceramics	S11	0	2	0	2	S14
ART 142 Experimental Ceramics	S08	0	0	0	0	
ART 143 Ceramic Handling	S08	0	0	0	0	
ART145 Ceramic Design/Decor	S08	0	1	0	2	S14
ART 146 Ceramics: Tile and Mosaic	F08	0	0	0	0	
ART149 Studio Problems in Ceramics	S08	0	2	0	2	S14
ART150 Computer Art Basics	S14	1	1	1	1	S14
ART153 Digital Media Productions I	S14	0	1	0	1	S14
ART158 Comm Graphic Design	S06	0	1	0	1	S14
ART162 Computer Graphics I	S08	0	1	0	0	
ART163 Computer Graphics II	F08	0	0	0	0	
ART167 Web Design I	F09	0	1	0	1	S14
ART168 Animation I	F08	0	1	0	1	S14
ART 180 Beginning Clay Sculpture	S08	0	0	0	0	
ART 181 Intermediate Clay Sculpture	S08	0	0	0	0	
ART 182 Advanced Clay Sculpture	S08	0	0	0	0	
ART 183 Advanced Clay Sculpture II	S11	0	0	0	0	
ART 184 Sculpture and metalwork	S11	0	0	0	0	
ART189 Art Portfolio/Resume	S11	0	1	0	1	S14
ART199 Motion Pic Apprec	S14	0	3	0	3	S14
ART 200 History of Motion Pictures	S11	0	0	0	0	
ART 201 History of Motion Pictures	S11	0	0	0	0	
ART206 History of Latin American Art	S14	0	1	0	1	S14
	1	1	·			

ART 207 History of Asian Art- China, Korea and Japan	S14	0	0	0	0	
ART 215		0	0	0	0	
ART230 Advanced Painting	S08	0	2	0	2	S14
ART240 Advanced Ceramics I	S08	0	2	0	1	S14
ART241 Advanced Ceramics II	S08	0	0	0	2	S14
ART253 Digital Media Production II	S14	0	1	0	1	S14
ART267 Web Design II	F09	0	1	0	1	S14
ART268 Animation II	F08	0	1	0	1	S14
ART 698A Cooperative Education		0	0	0	0	
ART 698B Cooperative Education		0	0	0	0	
ART 698C Cooperative Education		0	0	0	0	
ART 698D Cooperative Education		0	0	0	0	
ART 699A Cooperative Education		0	0	0	0	
ART 699B Cooperative Education		0	0	0	0	
ART 699C Cooperative Education		0	0	0	0	
ART 699D Cooperative Education		0	0	0	0	
						1

III. Degrees and Certificates

Title	Туре	Date Approved by Chancellor's Office	Number Awarded 2011	Number Awarded 2012	Number Awarded 2013	Number Awarded 2014
Ceramics- One Year	С	1972	1			
Ceramics- Two Year	С	1979	1			
Digital Design	AS	2003	1	1		
Digital and Web Design	С	2003	4	4	8	7
Fine Arts	AA	1970	88	99	103	100

Liberal Arts: Arts and	AA	2009	7	18	20	30
Humanities						

TYPE: AA = Associate in Arts **AS** = Associate in Science Degree **C** = Certificate **S** = Skill Award **AA-T** = Associate in Arts for Transfer **AS-T** = Associate in Arts for Transfer

IV. Sections Offered

Review the data sheet for section counts, which includes the following information by course category:

- 1. Section counts
- 2. Enrollment by student demographic
- 3. Success and retention

Provide a brief narrative analysis and describe any trends or concerns you noticed.

The data sheets indicate that with the addition of one fulltime Art History instructor and the addition of one fulltime Studio Art instructor section offerings could increase by 18 – 20 percent.

V. Student Demographics

Review the data sheet for program enrollment, retention, and success which includes data on these metrics by student demographic

Provide a brief narrative analysis and describe any trends or concerns you noticed.

VI. Student Accomplishments

Provide examples of individual student success or instructional strategies that were effective.

Recent graduates from four year institutions:

Paola Carcamo 2014 Le Cordon Bleu, Chef

Robert Wenzel 2014 CSU San Bernardino, MA Ceramics

Heidi Rochenbach 2014 University of LaVerne, MA Counseling

Ivan Bustamante 2014 CSULA, BA

Stephanie Laughlin 2104 April Love Pro Make up Academy

Alexis Matus 2011 University of LaVerne, MA

Leighton Collier Roux2014 Occupational Therapy, CSUDH

Katey Courange 2013 UC Santa Cruz, BA Art History

Hariadi Djunadi 2013 CSU Fullerton, BFA

Lolbette Moreno 2013 CSULA BA Art

Brittney Orduno 2013 University LaVerne, BA Art

Gabrial Edwards 2014 San Francisco Art Institute, MFA

Daniel Blonde 2013 CSU Fullerton, BFA Sculpture

Angela Abeyti 2014 CSU Long Beach, BFA Illustration

Mark Quinto 2014 CSU San Bernardino, BA Ceramics

Annathalya Nalapraya 2014 CSU Fullerton, Graphic Design

Michael Starkey 2014 CSU Long Beach, BFA Art

Recent Transfers:

Students successfully in transferred to various local colleges in the field of art, including but not limited to Otis College of Art and Design, Art Center College of Art and Design, Fashion Institute of Design and Merchandising, Laguna College of Art and Design, CSU San Bernardino, CSULA, UC Santa Cruz, UCLA, CSU Fullerton, CSU Long Beach, CSU Northridge, CSU Chico, and Cal Poly Pomona.

Garret Goodwin Cal State Chico, Undergraduate Printmaking

Lolbette Moreno CSULA, Master's Program, Art Education

Brian Smith Art Center Pasadena

Ashley Corona Cal Poly Pomona, Undergraduate Graphic Design

Katherine Bingley CSULA Undergraduate, Graphic Design

Chihaya Sato CSULA Undergraduate, Graphic Design Sara Burdette UC Santa Cruz, Film and Digital Media

Yuka Yamashita CSU Northridge, Film and Digital Media

Chihiro Kawakami ART Academy, San Francisco, Film and Digital Media

Employment:

Dion Sweat

Well Clothing (lifestyle apparel), Owner, Designer

Ivan Bustamante

Think Together, Azusa, Art Teacher

Karla Ortiz

Artist Assistant, Duarte

Rose Wallace

Costume Designer, ER Collective

Designer, Feather and Bones

Liz Alvarez

Designer, Feather and Bones

Debbie Lloyd

Program Director, LA Unified School District

Daniel Jacob Horine

Senior Motion Graphics Design, Lynda.com

Alexis Matus

Designer, Alicat Designs

Fikrye Ozmeral

Art Teacher, Madison WI

Harrison Freeman

Graphic Designer, Epiq Systems

Carly Wouters

Long Term Substitute, Ceramics, Azusa HS

Brian Smith

Customer Service, Artist and Craftsman Supply LA

Masayoshi Kimura

Special Effects Make-up Artist

Patrick McCairns

Manager, Michael's, Walnut, CA

Virginia Giordano

Owner, Bath Sabbath

Michael Tran

Freelance Graphic Artist, Lexington, KY

Janice Jung

Jewelry Designer, Tiffany's, Lexington, KY

Katheryn Renta

Graphic Designer, Complete Digital Image Solutions

Angela Abeyti

Graphic Artist, Sign Specialists, LA

Mark Quinto

Ceramic Technician, Bauer Pottery

Lynn Hendricks

Gainey Ceramics, La Verne, CA Tile Designer, On-Site Art Gallery Creator

Betsy Miller

Creative Arts Group, Pasadena, Ceramics Instructor

Phil Wilkins

Fine Arts Academy, Glendora, Ceramics Instructor

Amber Tilden

Light Bringer Project Room 13- Artist in Residence

Lucelia Marin

Bonita High School, La Verne, Art Teacher

Kyle Jennings

Garey High School, Pomona, Art Teacher

Ruth Arce

Garey High School, Pomona Art Teacher

Carissa Bowen

Ivy Bound Academy, Sherman Oaks Art teacher

Lolbette Moreno

Think Together, Azusa, Art Teacher

VII. Student Learning Outcomes Assessment Reflection

Academic Senate Approved 4/11/12

All SLOs for every course will need to be assessed at least once within the 5-year comprehensive program review cycle. Upon reflection with program colleagues (or self-reflection for programs with only one instructor), please provide a brief narrative to the following (at least one row for one SLO needs to be completed for each course at this time):

Complete SLO assessment and analysis in the table at: http://intranet/SLO/Pages/default.aspx

DOCUMENT REFLECTION DISCUSSION BELOW (FOR BOTH SUMMER/FALL 2013 AND WINTER/SPRING 2014)

Department:

Some of the offerings remain in need of SLO reduction and consolidation. Each studio discipline must make a full effort to bring a more concise and focused SLO package to each course. Any course with more than four SLOs should be considered for reevaluation.

The assessment chart leads to a fluid scheduling of the timing for each individual assessment within the cycle of six years.



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VIII. Progress toward previous goals

During 2013-2014, we accomplished:

	Previous Goals	Progress/ Persons Responsible	Status	Institutional Goal
Goal 1 EMP	Formalize the alumni page to capture better placement data	Autumn Leal	IP	
Goal 2 EMP	Studio equipment and lab updating needs to continue in conjunction with the development of The new Art Building especially in the computer arts.	All ART Faculty Computer lab equipped with Macs	IP	3.1.4
Goal 3 EMP	Faculty need to coordinate with the articulation officer to ensure that courses continue to transfer even as UC reviews its transfer requirements.	Articulation officer	IP	5.2.4
Goal 4 EMP	Promote the art program by increasing the advertising of the Library Art Gallery and full participation of the art department in events like the Taste of Autumn, Village Venture, Glendora, Pomona and Claremont Art walks and shows	Mike Hillman	OG	
Goal 5 EMP	Permanent digital display systems in all classrooms to ensure the highest quality of delivery of Visual information.	Mike Caudle	OG	3.1.4
Goal 6 EMP	The art department would benefit by keeping all classes, instructors, days in a matrix of sorts, to assist in students scheduling, record keeping, and a sense of stability for the entire	ART Faculty Robert Slack VP of Instruction	OG	1.1.1

Goal 7	program. As it is now, there are semesters where entire sections of the Art program are reworked. Update course outlines of record to reflect Student Learning Outcomes language And develop processes to accurately track SLO assessment within specific classes.	All ART Faculty	OG	5.2.4
Goal 8	Unify instruction and portfolio evaluation between drawing faculty to ensure that all students are graded against a similar skill set.	Utilize portfolio comparison to unify acceptable grading criteria	IP	
Goal 9	Further high school outreach through presentations and assist in lesson planning with high school curriculum including scope and sequence.	Increase outreach through visiting lecture series. Continue into Spring 2015. This was accomplished partially through the Fine and Performing Arts Recruitment day	IP	3.1.4
Goal 10	Apply for foundation grant for equipment	Raku Kiln was purchased with funds from the Foundation 1500.00		
Goal 11	Purchase drawing horses for Drawing classes to enable 2 simultaneous classes			

In addition to previous goals, during 2014-2015, we plan to:

	Description	Actions / Target Date	Data Index*	Institutional Goal**
Goal 1	Complete transfer degree models (AA-T AS-T)	Finish/12-12-14		1.1.5 2.2.1
Goal 2				
Goal 3				
Goal 4				

^{*}For instutional goals visit link below.

http://www.citruscollege.edu/admin/planning/Documents/StrategicPlan2011-2016.pdf

**For Educational and Facilities Master Plan, use table below.

- EFMP 1 Expand curriculum to include art gallery management, display and exhibition design, and curatorial programs.
- EFMP 2 Increase infrastructure capacity for the digital media and drawing specializations.
- EFMP 3 Develop a program in set design in collaboration with art, technical art, and theatre arts.
- EFMP 4 Develop a program in tile design.
- EFMP 5 Formalize the alumni page to capture better placement data.



IX. Budget Recommendations for 2014 - 2015

(Add rows or attach additional pages as needed for complete description / discussion)

Certificated Personnel (FNIC)

Position	Discuss impact on goals / SLOs	Impact	Priority
Art History	Ensure quality of instruction across the broad sequence	M,n,q,	1,2,3
	of classes		
Studio Art drawing/painting	Replacement for retired faculty	M,n,q,	1,2,3

Classified Personnel

Position	Discuss impact on goals / SLOs	Impact	Priority
Lab Assistant. Full Time	Necessary for relief on departmental paperwork and organization of ceramics studios including loading and firing of all ceramic kilns, mixing/ making of glazes and keeping studio clean and safe. Inventory of supplies and stocking of materials	QF	2,3

Staff Development (Division)

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority
Advisory Committee	Luncheon and materials for Advisory	200	QF	2,3
	Committee meetings			
Re-instate funds for travel		5,000.00	Q,f	3
to national and local art				
conferences				

Facilities (Facilities)

Describe repairs or modifications needed	Discuss impact on goals / SLOs	Building / Room	Impact	Priority
Smart Panels for instructors use in all classrooms	Several instructors in the Art Program have been trained on I Pad use in the classroom, without smart panels and internet access; this knowledge is thrown down the drain.	EDC building all classrooms and labs	See comments and discussion	2
Electric Kilns for ceramics program	In the current location, the 2 electric kilns are inadequate to keep the program functioning or reaching any or the SLO's	EDC patio		

Computers / Software (TeCS)

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority
Upgrade the 2 iBook	The existing iBook macs on the carts are out	2,500.00	M,N,Q,F	2,3
computers on the projector	of date with current OS and cannot keep			
carts with 2 MacBook Air	page with todays technologies			
Upgrade computer	The offerings of computer applications are	240.00 x	M,N,Q,F	2,3
applications in the graphics	woefully behind the industry standard and	39 lisc.		
lab and faculty offices.	are becoming a hindrance to recruiting			
35 lab stations and 4	student. We cannot present the student	\$ 9,360.00		
faculty offices.	with accurate job market skills if the			
	computer applications do not reflect what is			
	being utilized in the job market.			

Equipment

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority
1 additional Smart cart,	Cannot show videos, internet, or	5,000	q	2,3
with display	PowerPoint presentations in classroom			
	environment without adequate			
	presentation devices.			
Kilns		24,000	q	2,3
Wheels		1200.00	q	2,3
Skeleton for life drawing		500	q	2,3

Supplies (Division)

Item	Discuss impact on goals / SLOs	Cost	Impact	Priority

General Budget Guidelines

Budget Preparation Tips:

- Include items on the budget form that are needed for program success even if there is no financial need associated with the request (ie training that could be accomplished with on-campus resources, sharing of resources with another discipline or department etc.)
- Whenever possible, obtain actual cost for the items / equipment you wish to purchase. This avoids situations
 where items are considered for purchase but it is determined that the actual cost greatly exceeds the original
 estimate.
- Identify unit cost (cost per item) and the number of units desired in requests.
- Indicate if there is a lower level of financial support that would be workable in your educational plan if you request \$30,000 for a classroom set of equipment (one item for each student), if \$15,000 were available, would it be possible for two students to share an item? Is the request "All or nothing"?

Determining Budget Impact:

Indicate one or more of the following areas that your request will affect:

M = Mission: Does the request assist the program in meeting the District's mission and established core competencies and / or diversity?

N = Need: Does the request assist the program in addressing needs based on labor market data, enrollment, articulation, advisory committee, regional agreements, etc.?

Q = Quality: Does the request assist the program in continuing or establishing appropriate lecture/lab unit values? Will the request assist in the regular reviewed / updated of course outlines? Is faculty development adequate? Does program need support in addressing the State and District emphasis on critical thinking, problem solving and written expression? Does program need support to meet stated objectives in the form of SLOs? Do course pre-requisites and co-requisites need to be validated?

F = Feasibility: Does the request assist the program maintain adequate facilities, equipment, and library resources? Is there a need for repair or modification of facilities? Is there a need for new equipment or supplies? Are course offerings frequent enough for students to make adequate progress in both day and evening programs? Does the program have adequate communication with & support from Counseling?

C = Compliance: Does the request assist the program in meeting Federal, State & District requirements? (Do the course outlines meet state, district & federal regulations for content? Do vocational programs have regular advisory meetings?)

Budget Priorities:

When establishing priority, consider the following:

- Priority 1: This item is mandated by law, rule, or district policy.
- Priority 2: This item is essential to program success.
- Priority 3: This item is necessary to maintain / improve program student learning outcomes.



X. Career Technical Education

- a. Ceramics Certificates are out of compliance.
- b. Digital and Web Certificate are out of compliance.
 - i. Working to bring certificate back into compliance.

TC	OP CODE: 1030 GRAPHIC ART AND DESIGN
1.	Advisory Committee meeting date(s):
2.	Advisory Committee recommendations
3.	Are these Advisory Committee minutes on file with Academic Affairs?
	YES NO
4.	Vocational Funds

Source	Purpose	Amount

5. Labor Market Data 2008 – 2018
(California Employment Department Labor Market Information for Los Angeles County)

Occupation	Soc Code	Employment Estimated	Employment Projected	Change
				%
				%
				%
				%
				%
				%

6. Discuss demand for workers in this TOP code based on and Advisory Committee input. Describe the rationale for use of data regarding additional geographic areas.

CORE INDICATORS

	2009-10	2010-11	2011-12	2012-13	2013-14
Indicator	(Actual)	(Actual)	(Actual)	(Actual)	(Proposed)
Technical Skill Attainment	100.00				
2. Credential, Certificate, or					
Degree					
3. Persistence or Transfer	100.00				
4. Placement					
5. Nontraditional Participation	0.00				
6. Nontraditional Completion					

Total Count is 10 or Greater	Total Count is Less Than 10
Total Count is 10 of Circuit	Total Gount's Loss Than To

CITRUS COLLEGE Negotiated Level	2009-10	2010-11	2011-12	2012-13	2013-14
Technical Skill Attainment	92.46%	87.93%	88.81%	88.82%	87.27%
2. Credential, Certificate, or Degree	66.13%	78.95%	82.05%	80.93%	81.50%
3. Persistence or Transfer	82.18%	83.62%	85.96%	85.86%	86.50%
4. Placement	79.86%	80.33%	82.21%	81.48%	76.97%
5. Nontraditional Participation	12.58%	19.05%	20.37%	22.08%	22.60%

6. Nontraditional	Completion	12.02%	19.72%	22.10%	25.00%	26.50%
						1