

Citrus College Academic/Institutional Support Comprehensive Program Review

External Relations

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General Information (Citrus College Academic/Institutional Support Comprehensive Program Review)

Standing Requirements

CITRUS COLLEGE MISSION STATEMENT

PROGRAM MISSION/DESCRIPTION (MISSION STATEMENT)

MISSION:The communications and external relations office supports and communicates Citrus College's mission and provides meaningful and relevant media and community information, while building support for the institution.
DESCRIPTION:The communications and external relations office is responsible for the production and dissemination of information, print and online publications, marketing and advertising, legislative advocacy, and events. These practices allow the college to convey messages to internal and external audiences that foster productive collaborations and initiatives that benefit students. The communications and external relations office uses current marketing, communications and public relations practices to inform the college community, the public and elected officials of Citrus College's many academic programs and student services that facilitate college completion and ensure student success.

PROGRAM REVIEW TEAM (ALPHABETIZED BY LAST NAME, LEFT TO RIGHT, THREE COLUMNS)

DEPARTMENT FUNCTIONS (DEPT. FUNCTION BY SECTION AND SPECIAL ACCOMPLISHMENTS)

SERVICE RECIPIENTS (STUDENTS, FACULTY AND STAFF, AND COMMUNITY)

DATA RELATED TO SERVICE RECIPIENTS (DEMOGRAPHICS, ELIGIBILITY, ACCESSIBILITY, SUCCESS RATES, COMPLIANCE AS APPROPRIATE)

STAFF RESOURCES (SUMMARY, ORGANIZATIONAL CHART, ASSIGNMENTS AND SPECIALITIES, STAFF PREP. AND TRAINING, COMMITTEES)

PHYSICAL RESOURCES (BUILDINGS AND FACILITIES, EQUIPMENT AND MATERIALS, APPLICATIONS AND SOFTWARE)

FISCAL RESOURCES (SUMMARY, BUDGET AND RESOURCES)

PROGRAM STUDENT LEARNING OUTCOMES

No outcome sets attached

Past 5 Years Assessment Cycle/Upcoming 5 Years Planning Cycle

EXECUTIVE SUMMARY WITH DATA (BRIEF SUMMARY, COMMENDATIONS, CHALLENGES, AND RECOMMENDATIONS)

SUMMARY OF PAST LEARNING OUTCOMES ASSESSMENTS

SUMMARY OF PAST RECOMMENDATIONS/GOALS

LONG TERM RECOMMENDATIONS/GOALS

No outcome sets attached

BUDGET PLANNING (NARRATIVE DISCUSSING MAJOR BUDGET PLANS FOR THE NEXT 5 YEARS)

REVIEW SUMMARY