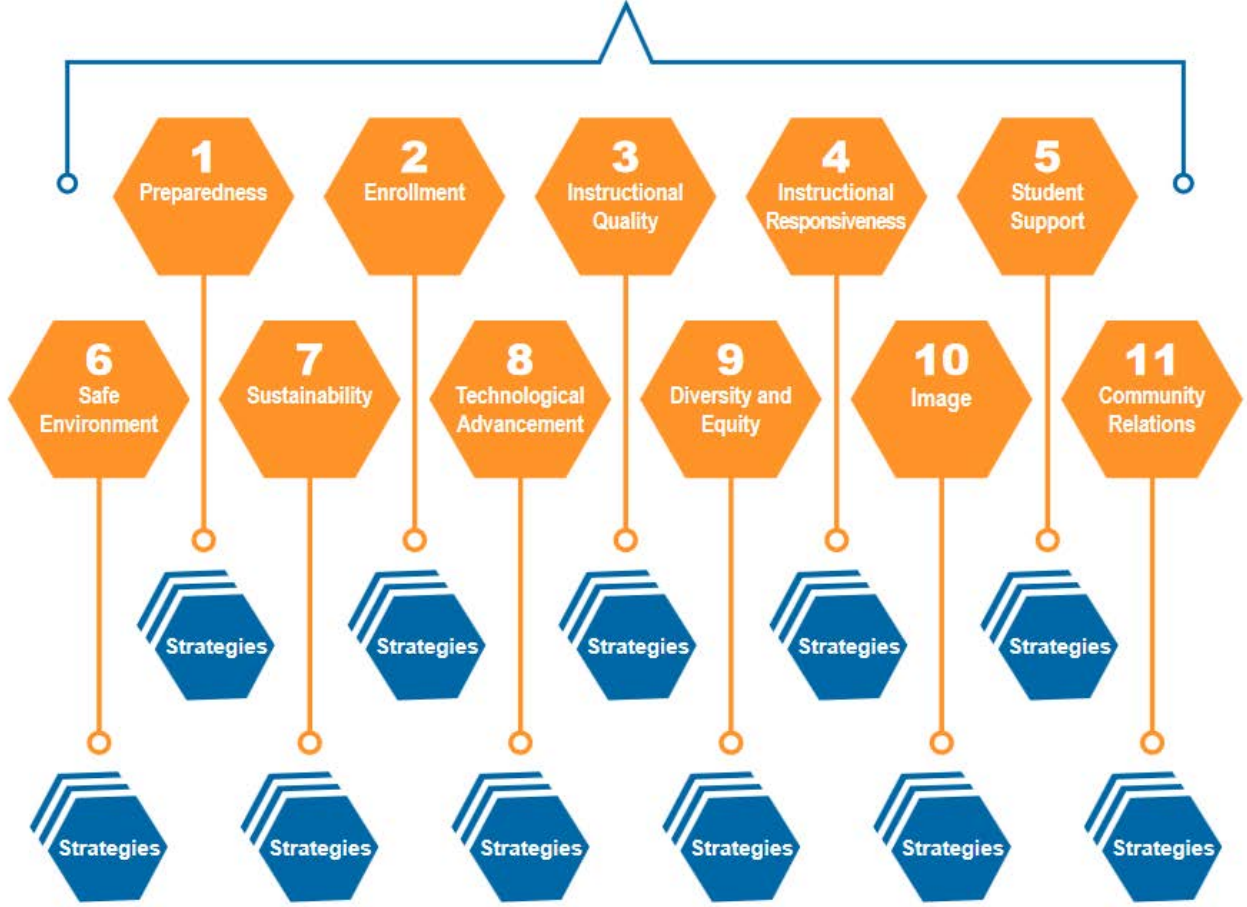


11
Focus Areas with
Supporting
Strategies



Mapping Instructional and Student Services Programs to FOCUS AREAS/STRATEGIES –

	STRATEGIES:		Number of Programs Mapped:		
			Instructional	Student Services	Total
1 – Preparedness Citrus College will ensure that students are prepared for collegiate courses.	1.1:	Increase college readiness through K-12 and adult education partnerships.	3	2	5
	1.2:	Improve the transition of enrolled students to collegiate courses.	9	3	12
	1.3:	Increase students’ participation in activities designed to facilitate their transition to the collegiate environment.	8	2	10
2 – Enrollment Citrus College’s enrollment strategies will be efficient, comprehensive and responsive.	2.1:	Institutionalize scheduling that responds to the needs of traditional and nontraditional students, increases course/program completion, and maximizes college resources.	8	1	9
	2.2:	Ensure that access to recruitment, admissions, and enrollment processes is efficient.	4	4	8
	2.3:	Institutionalize an efficient budget allocation model that funds FTES strategies.	2	0	2
	2.4:	Implement a relevant, technologically advanced marketing and promotion plan to meet the annual enrollment goals of the college.	4	2	6
	2.5:	Increase the number of underrepresented students enrolled in STEM programs of study.	2	2	4
3 – Instructional Quality Citrus College will deliver exemplary instructional programs.	3.1:	Citrus College faculty will develop innovative curriculum and instructional pathways that respond to students’ needs and promote program completion.	14	1	15
	3.2:	Investigate and implement state and national models of exemplary pedagogy that lead to course completion.	10	0	10
	3.3:	Increase professional development opportunities and resources for faculty and staff.	8	3	11

	STRATEGIES:		Number of Programs Mapped:		
			Instructional	Student Services	Total
4 – Instructional Responsiveness Citrus College will respond to regional economic and workforce demands.	4.1:	Increase programming to meet the needs of viable regional industry clusters.	10	0	10
	4.2:	Increase noncredit programming options in ESL, short-term vocational, and workforce preparation courses.	3	0	3
5 – Student Support Citrus College will provide exemplary student support services that contribute to a successful academic experience.	5.1:	Enhance services to students through the implementation of relevant, intuitive technology.	5	6	11
	5.2:	Adopt a service environment that is driven by student perspectives and needs.	6	7	13
	5.3:	Increase and promote efficient and effective student support services.	5	10	15
	5.4:	Identify challenges to student success and implement mitigation strategies.	4	5	9
	5.5:	Increase student participation in college support programs.	5	9	14
	5.6:	Diversify methods used to connect and communicate with students.	3	7	10
6 – Safe Environment Citrus College will promote a safe and secure college environment that is conducive to education.	6.1:	Foster a strong awareness of safety and security to ensure preparedness and responsiveness to emergency situations.	3	1	4
	6.2:	Promote a safe learning environment.	8	1	9
	6.3:	Mitigate hazards through a systematic review and evaluation of the internal and external college environment.	3	1	4
7 – Sustainability Citrus College will promote the environmental, economic, and social benefits of efficient ecological resource sustainability.	7.1:	Institutionalize cost-effective, efficient sustainable practices.	2	0	2
	7.2:	Develop and implement learning programs that emphasize environmental sustainability.	2	0	2

	STRATEGIES:		Number of Programs Mapped:		
			Instructional	Student Services	Total
8 – Technological Advancement Citrus College will keep pace with technologies that promote an efficient and effective educational and administrative environment.	8.1:	Optimize the use of technology in teaching and learning to support innovative teaching practices.	17	1	18
	8.2:	Provide a robust, secure, accessible technology infrastructure, which is adequately funded, to improve and facilitate college processes and provide data resources relevant to institutional decision making.	6	1	7
	8.3:	Improve student success through strategically leveraging technologies that support student success initiatives.	9	2	11
9 – Diversity and Equity Citrus College will be responsive to serving the evolving needs of a diverse college community.	9.1:	Broaden the scope of college outreach, promotion and marketing initiatives to attract a diverse student population.	7	1	8
	9.2:	Enhance the recruitment and professional development of a diverse college workforce.	4	1	5
	9.3:	Develop and promote a college culture of inclusion and collegiality.	3	2	5
	9.4:	Increase students’ global awareness through curriculum development and student activities.	3	1	4
10 – Image Citrus College will be known as the premier community college in Southern California and maintain prominence as a leader in higher education.	10.1:	Enhance the college’s image as a leader in higher education by highlighting programs, services, and staff and through consistent branding.	7	1	8
	10.2:	Increase student, faculty, staff and administration participation in community activities.	5	1	6
11 – Community Relations Citrus College will promote and advocate for initiatives, legislation and funding that support the mission of California’s community colleges and student success.	11.1:	Acquire favorable legislation and funding through advocacy efforts at the local, state and federal level.	1	0	1
	11.2:	Build mutually beneficial relationships with local K-12 districts, community college organizations and four-year colleges and universities.	4	0	4
	11.3:	Build community partnerships and promote the image of the college through collaboration with business, civic, governmental, and community leaders.	1	1	2
TOTAL			198	79	277