

Strategic PLAN

2021-2022

ANNUAL IMPLEMENTATION PLAN



Presented to the Citrus Community College District Board of Trustees
November 16, 2021



Citrus College provides students with quality educational experiences and support services that lead to the successful completion of degrees, transfer, certificates, career/technical education and basic skills proficiency. The college fosters academic and career success through the development of critical thinking, effective communication, creativity, and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, we embrace equity and accountability through measurable learning outcomes, ethical data-driven decisions and student achievement.

~approved by the board of trustees on July 16, 2019

Look inside



- First Annual Implementation Plan of the new 2021-2026 Strategic Plan
- Seventy-four activities with corresponding projected outcomes under the 30 strategies
- College-wide collaboration
- New, innovative student-centered events and services
- New courses and certificates of achievement
- Empowering dedicated faculty and staff

College Readiness

Focus
AREA

1

Citrus College will utilize a wide range of strategies to prepare students for success in a collegiate environment.

- Academic deans to expand dual and concurrent enrollment, course offerings, summer programs, and articulation opportunities
- Academic deans and faculty, with Student Services, to offer events for incoming students to gain a clear perspective of academic and career programs and the expectations for success
- The director of continuing education to provide opportunities for noncredit students to experience introductory credit courses



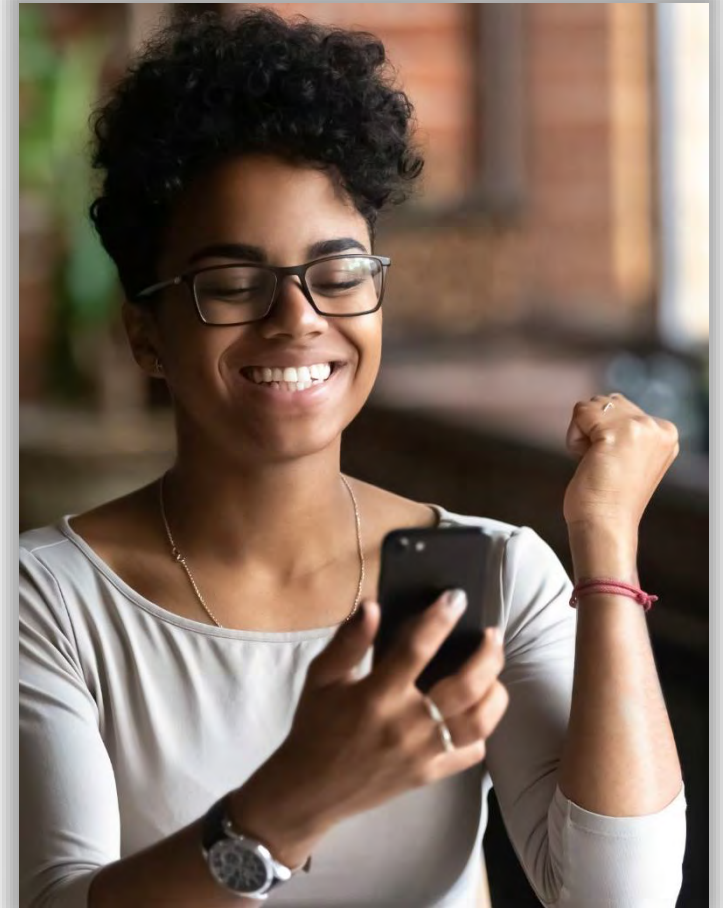
Enrollment Management

Focus
AREA

2

Citrus College enrollment management strategies will be comprehensive, responsive, flexible and efficient.

- Academic deans to schedule courses based on course sequencing maps, and the CAP Success Team leads to make program curriculum maps available to students
- Admissions and Records to increase BCM notifications with key information targeting specific groups of students to deliver time-sensitive alerts

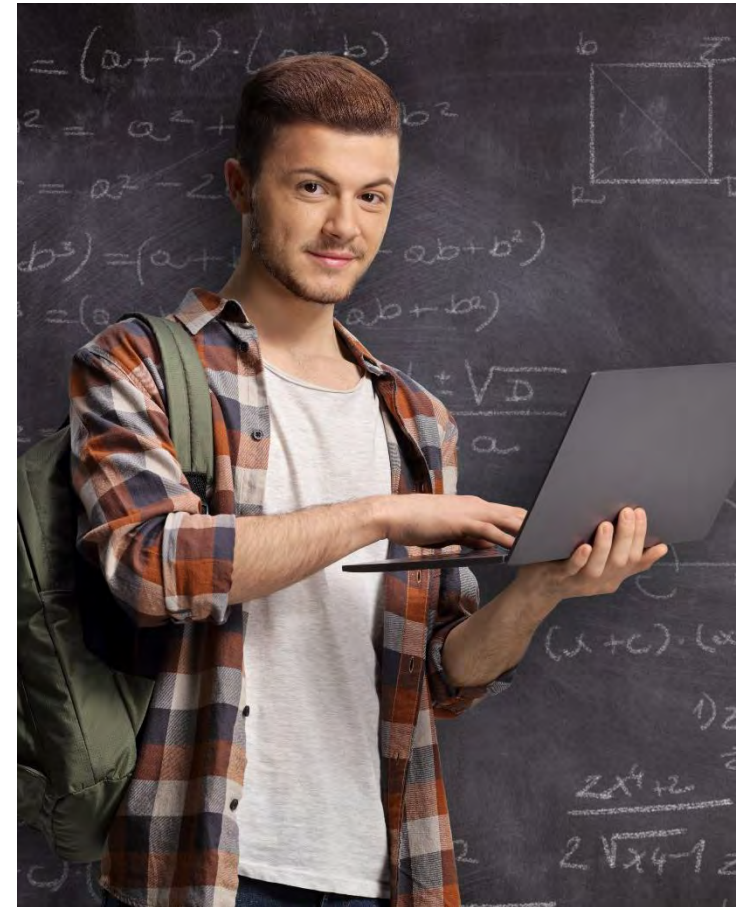


Instructional Quality

Focus AREA 3

Citrus College will deliver high-quality instructional courses and programs.

- Administer the fall 2021 Student Experience Survey
- Academic deans and faculty to develop new certificates of achievement in Accounting and Kinesiology
- Academic deans and faculty (math Community of Practice groups) to engage in activities to promote student-centered, culturally relevant teaching practices



Instructional Responsiveness

Focus
AREA

4

Citrus College will respond to regional economic and workforce demands.

- Academic deans and CTE faculty to identify new certificate of achievement programs and enhance existing Business and Accounting skill awards
- The director of continuing education to develop new noncredit programs related to short-term vocational workforce development
- Academic deans and faculty to pursue the development of internship opportunities for all CAPs and CTE programs



Student Support

Focus AREA 5

Citrus College will provide effective and comprehensive student support services that contribute to a successful collegiate experience.

- Student Health Center to facilitate a “What You Need to Know About the COVID-19 Vaccine” informative workshop for students
- DSPS to streamline operations by implementing new case management software
- Veteran Success Center to develop an instructional video series and pilot a peer mentor program
- Student Services programs to generate BCM alerts informing students about career services and financial aid benefits



Safe Environment

Focus
AREA

6

Citrus College will promote a safe and secure educational and workplace environment.

- Campus Safety to introduce new digital radios for quicker, more secure emergency response communications
- Campus Safety to host a college-wide forum and produce short videos to promote a welcoming environment
- Campus Safety to conduct a cost-and-benefit analysis of an updated campus parking system which will streamline processes and add convenience



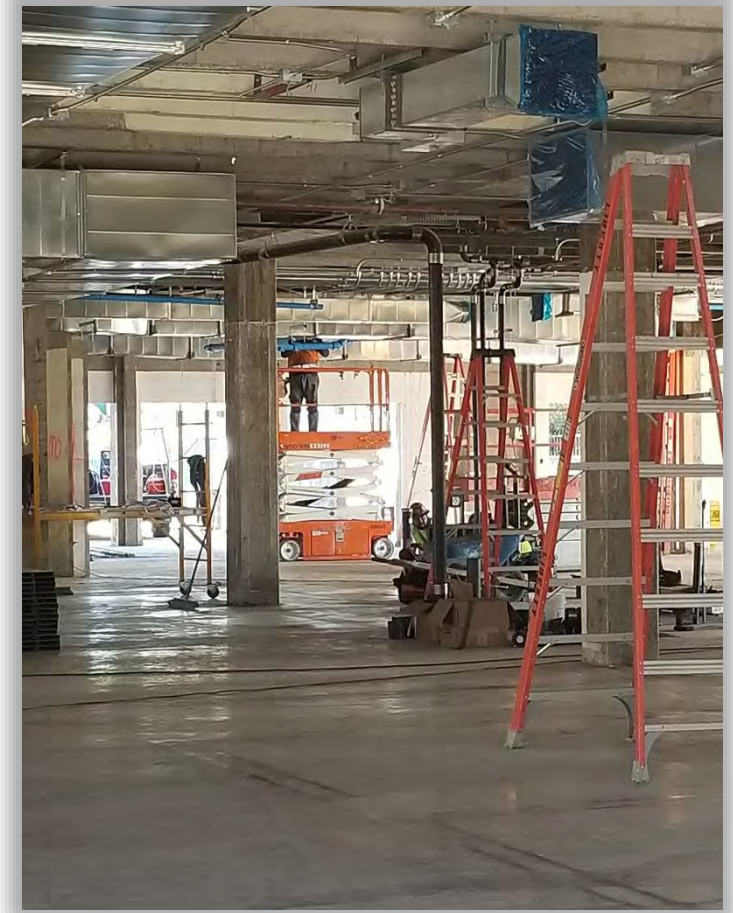
Sustainability

Focus
AREA

7

Citrus College will promote the economic and social benefits of environmental sustainability and will implement sustainable practices.

- Ancillary equipment and goods to be repurposed or recycled during the ED building modernization
- The Sustainability Committee and facilities to educate and engage constituent groups in sustainable design standards
- The Sustainability Committee to engage constituent groups through the implementation of the Measure Y bond program



Focus AREA

8

Citrus College will anticipate and address technological needs that foster an efficient and effective educational and administrative environment.

- The TeCS team to assist the Guided Pathways workgroup in launching a student-friendly webpage featuring the seven CAPs
- The TeCS team, together with Student Services, to develop a student-centered action item checklist unique to each student
- TeCS to assist Fiscal Services in the development of electronic processes utilizing the new Business Enhancement System Transformation (BEST) Advantage System



Focus AREA

9

Citrus College will proactively assess and address the needs of the diverse college community to continually foster a culture of equity, inclusion, and collegiality.

- CalWORKs to create a new counseling course designed for student-parents
- School Relations and Outreach to pilot an expansion of the Promise program
- SLLD office to provide an Ally Training series
- Counseling and Advisement to offer a new course geared toward teaching cultural literacy and awareness
- Counseling and Advisement to implement a Black Scholars program



Image

Focus
AREA
10

Citrus College will be known as a premier community college and will maintain prominence as a leader in higher education and career preparation.

- External Relations to publish new human interest stories for distribution to local and social media outlets
- External Relations to review and update campus banner signage promoting the college's mission, vision and values
- The Foundation to organize two "Community Day at Citrus College" events
- The Foundation's Community Relations Outreach Team to make presentations during local community functions and events

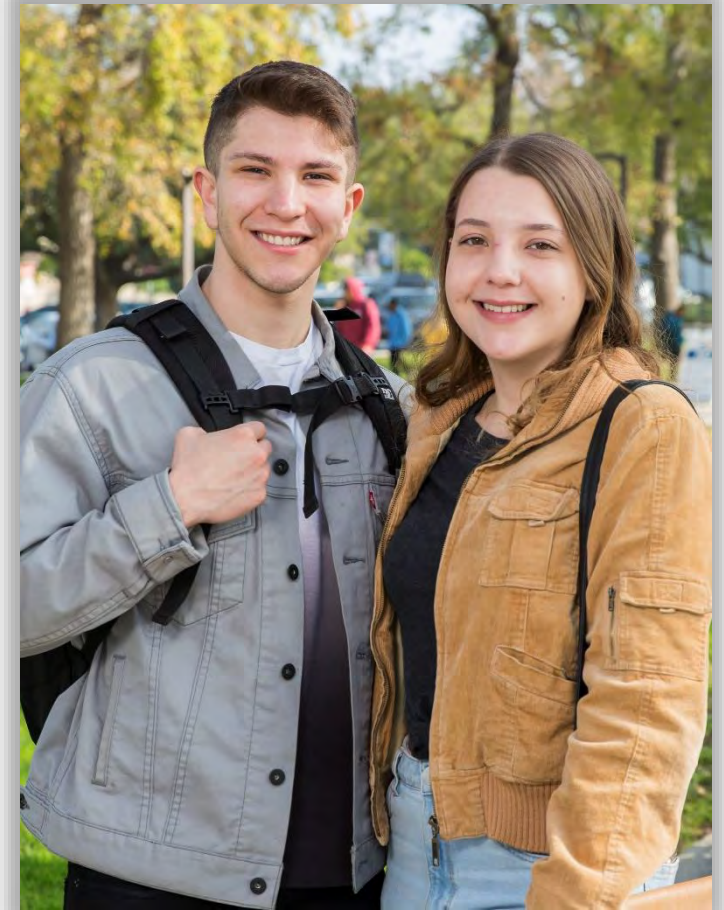


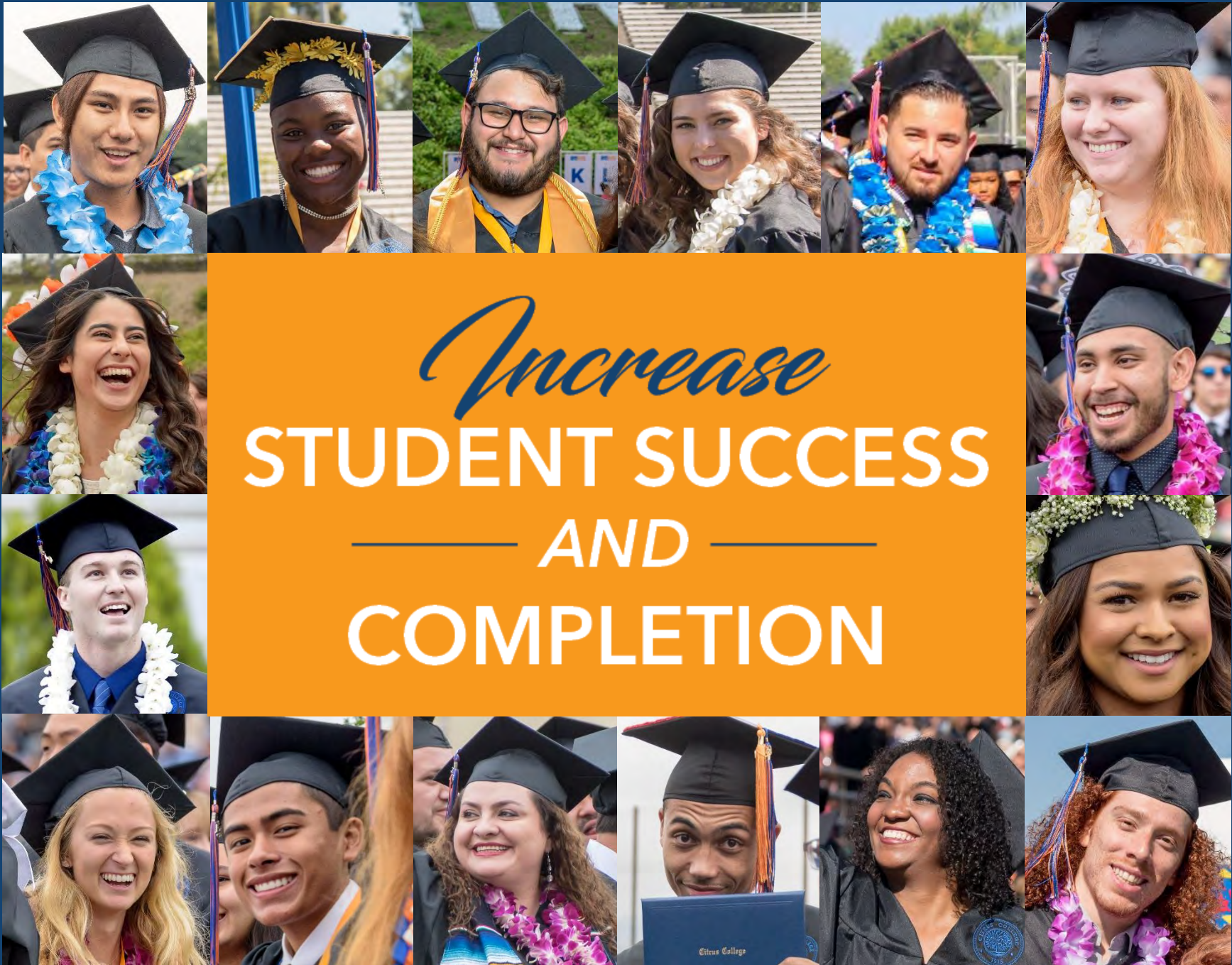
Focus
AREA

11

Citrus College will promote and advocate for initiatives, legislation, partnerships, and funding that support student success.

- **External Relations to advocate for initiatives, legislation to benefit students and the community college system**
- **Counseling and Advisement, with School Relations and Outreach, to provide district high schools with information on the Guided Pathways framework**
- **Academic Affairs and Student Services to host on-campus events for local K-12 districts and college students**





Increase
STUDENT SUCCESS
— *AND* —
COMPLETION