



2017-2018 Strategic Plan Progress Report

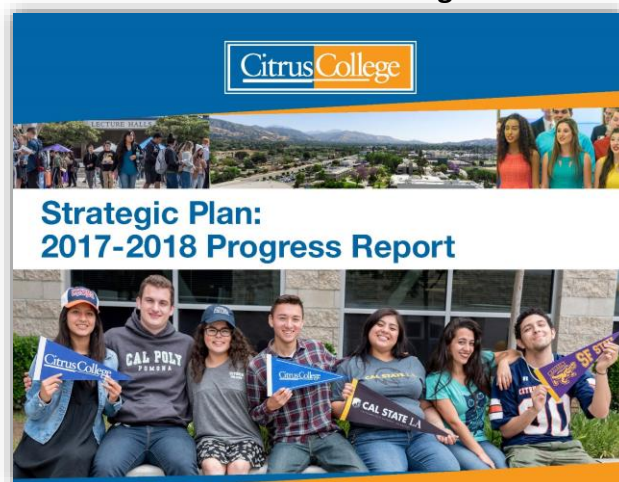
Presented to the Citrus College Board of Trustees on May 15, 2018

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Introduction and Background





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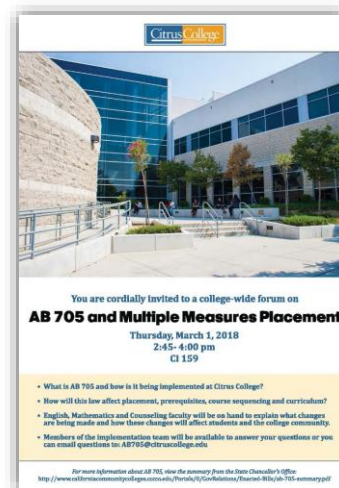


- **One Overarching Goal:** Increase Student Success and Completion
- **18 Objectives**
- **11 Focus Areas**
- **87 Activities**



Focus Area 1: Preparedness

- **Dual Enrollment Increased by 160%**
- **Multiple Measures Piloted**
- **Promise Program Launched**





Focus Area 2: Enrollment



- Guided Pathways Assessment Completed
- Online Enrollment Increased by 22%
- Early Decision Program Offered to 1,077 Students

Guided Pathways

at California Community Colleges



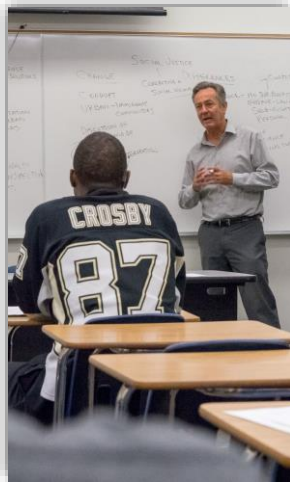
Focus Area 2: Enrollment

- Enrollment Management Plan Implemented
- STEM Info Distributed
- STEM Workshops Offered





Focus Area 3: Instructional Quality



- Year-long Professional Development Series Attended by 29 Faculty Members
- Introduction to Online Teaching and Learning Course Offered to Faculty
- Student Engagement Series Conducted



Focus Area 4: Instructional Responsiveness

- Biotechnology Course Offerings Increased
- Two New Kinesiology Skill Awards Created
- New Cosmetology Courses Offered





Focus Area 4: Institutional Responsiveness



- Cooperative Work Experience Expanded
- New Certificates Approved



Focus Area 5: Student Support

- New Student Portal Goes Live
- Integrated Plan Approved by BOT
- Transfer Awareness Activities Increased





Focus Area 5: Student Support



- Financial Aid Marketing Efforts Increased
- Student Services Trainings Focused on Embracing Change
- Digital Communication with Students Increased



Focus Area 6: Safe Environment

- Collegewide Safety Awareness Campaign
- Title IX Awareness Activities Expanded



- Recycling Bins Placed on Campus
- CCC-IOU Grant Project Approval
- Sustainability Promotional Campaign



- New Website Launched
- Campus Wireless Access Improved
- New Computers Installed in the Library





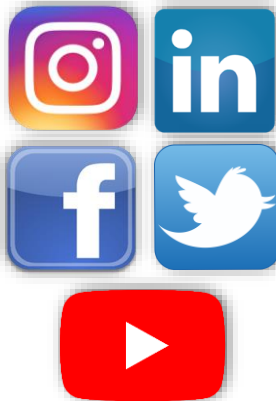
Focus Area 9: Diversity and Equity



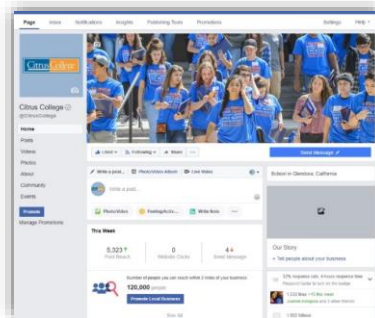
- Comprehensive Marketing Plan Implemented
- Faculty Internship Program Designed
- Intercultural Communication Forum Held



Focus Area 10: Image



- Social Media Presence Expanded
- 40+ Community Events Attended by Board Members and College Representatives





Focus Area 11: Community Relations

- Multiple Campus Visits by Area Legislators
- 15+ Events attended by Board Members and Citrus College Representatives with Local Legislators
- Successful K-14 Education Forum



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Thank You!

